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**WASHINGTON COUNTY  
EDUCATION AND CULTURE COMMITTEE**

Public Agency Center  
West Bend, WI

December 4, 2012  
2:02 p.m.

Present: Marilyn H. Merten, Raymond W. Heidtke, Donald A. Kriefall, Timothy C. Michalak and Michael J. Parsons.

Also Present: Administrative Coordinator Doug Johnson, UWEX Community Development Educator Paul Roback, Family Living Educator Carol Bralich, Fair Park Executive Director Sandy Lang, and County Clerk Assistant Gina Duck.

Chairperson Merten called the meeting to order at 2:02 p.m. and read the Affidavit of Posting.

**MINUTES**

Moved by Mr. Heidtke, seconded by Mr. Parsons to approve the minutes of November 7, 2012, as presented. Motion carried.

**MUSEUM GRANT UPDATE**

Mr. Johnson informed the committee that the Museum of Wisconsin Art is not yet ready to pursue the Our Town National Endowment for the Arts Grant, but would like to partner with Washington County and the City of West Bend in the preparation of a grant application for submittal in January 2014. The County's assistance with this grant application will show good will towards the museum.

**CONVENTION & VISITORS BUREAU FINANCIAL REPORT**

*Appearance: Convention and Visitors Bureau Director Elaine Motl*

Ms. Motl distributed a list of 2012 CVB Marketing Expenditures, and explained the choices in marketing efforts and benefits of each project.

Moved by Mr. Michalak, seconded by Mr. Kriefall, to accept the CVB financial report as presented. Motion carried.

**4-H YOUTH DEVELOPMENT PROGRAMMING VOLUNTEER LIABILITY  
COVERAGE**

*Appearance: 4-H Youth Development Educator Brianna Stapleton Welch*

Ms. Stapleton Welch distributed a list of proposed 2013 4-H program offerings and described collaborative programs in which 4-H Youth Development partners with other community organizations.

Moved by Mr. Heidtke, seconded by Mr. Kriefall, to approve the provided list of Washington County 4-H programs and partnerships for 2013 for insurance purposes. Motion carried.

1 **FAMILY LIVING PROGRAM UPDATE**

2 Ms. Bralich provided a presentation and explanation of the services offered by the Family Living  
3 program to benefit families and the community as a whole. She described recent department  
4 activity, including a community needs assessment which revealed three core areas of need,  
5 including family financial education, community coalition building, and supporting families to  
6 build healthy communities.

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8 Moved by Mr. Kriefall, seconded by Mr. Heidtke to accept the Family Living Program update.  
9 Motion carried.

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11 **UW-EXTENSION EDUCATORS' MONTHLY REPORTS**

12 Mr. Roback distributed and discussed 'Program Highlights' of December 2012, reviewing recent  
13 programs and events in the areas of Community Development, Agriculture/Agribusiness, Family  
14 Living, 4-H Youth Development, and Nutrition Education. He emphasized recent work with the  
15 Family Center of Washington County and the Master Gardener program.

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17 **WISCONSIN ASSOCIATED COUNTY EXTENSION COMMITTEE BY-LAW**  
18 **REVISIONS HANDOUT**

19 Mr. Roback distributed the final revised Wisconsin Associated County Extension Committees  
20 By-Laws, as requested by WACEC, and explained the role and significance of this organization.

21  
22 **AGRICULTURAL AND INDUSTRIAL SOCIETY FINANCIAL REPORT**

23 Ms. Lang distributed and AIS financial reports through October 31, 2012, and reviewed income  
24 and expenses of the past year. She shared that the organization plans to add to its contingency  
25 fund at the end of the year. Following committee discussion, Ms. Lang was asked to present a  
26 list of both new and former facility renters for the committee to review at the next meeting.

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28 Moved by Mr. Heidtke, seconded by Mr. Kriefall, to accept the AIS financial reports through  
29 October 31, 2012, as presented. Motion carried.

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31 **NEXT MEETING DATES AND TIMES**

32 The Education and Culture Committee is tentatively scheduled to meet on Wednesday, January  
33 2, 2013 at 2:00 p.m. at the Old Courthouse Museum.

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35 **ADJOURNMENT**

36 Ms. Merten adjourned the meeting at 3:34 p.m.

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39 Brenda J. Jaszewski, County Clerk