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**WASHINGTON COUNTY
EDUCATION AND CULTURE COMMITTEE**

Old Courthouse Museum
West Bend, WI

November 7, 2012
2:00 p.m.

Present: Marilyn H. Merten, Raymond W. Heidtke, and Michael J. Parsons.

Excused: Donald A. Kriefall and Timothy C. Michalak.

Also Present: County Board Chairperson Herb Tennes, Administrative Coordinator Doug Johnson, County Clerk Brenda J. Jaszewski, UWEX Community Development Educator Paul Roback, 4-H Youth Development Educator Brianna Stapleton Welch, Fair Park Executive Director Sandy Lang, Historical Society Executive Director Patricia Lutz, Convention and Visitors Bureau Director Elaine Motl, and County Clerk Assistant Gina Duck.

Chairperson Merten called the meeting to order at 2:02 p.m. and read the Affidavit of Posting.

MINUTES

Moved by Mr. Heidtke, seconded by Mr. Parsons to approve the minutes of October 2, 2012, as presented. Motion carried.

INFORMATION REGARDING GRANT OPPORTUNITY WITH MUSEUM OF WISCONSIN ART

Mr. Johnson introduced an opportunity, pending Committee approval, for Washington County to show support of the Museum of Wisconsin Art by assisting in the completion of a bid proposal for a National Endowment for the Arts Grant. The grant, which could range from \$50,000 to \$100,000, requires a demonstrated partnership between government and a cultural organization and could fund museum projects with the exception of facility construction. The City of West Bend may also partner in this project.

Moved by Mr. Heidtke, seconded by Ms. Merten, to allow the County to explore a grant application for the Museum of Wisconsin Art and present a recommendation and/or resolution at the December 4, 2012 Education and Culture Committee meeting, with the condition that there will be no County cash contribution. Motion carried.

FAIR PARK PARKING LOT UPDATE

Appearance: Assistant Facilities Manager Deb Martz

Ms. Martz shared that the parking lot repair project was completed on October 11, 2012 and final project cost was \$99,965.80, plus the change order of \$15,600 (minus approximately \$35 remaining in 2012 Capitol Improvement Fund). A small area of lot 7 will be monitored for potential buckling. If problems arise over the winter, this can be repaired in spring under warranty.

1 WISCONSIN ASSOCIATED COUNTY EXTENSION COMMITTEE MEETING

2 Mr. Heidke shared his experiences from the October 19, 2012 regional Wisconsin Associated
3 County Extension Committee Meeting in Manitowoc, which he attended with Paul Roback of
4 UW-Extension. The statewide WACEC Conference is scheduled for April 8-10, 2013 in
5 Madison.

6
7 4-H YOUTH DEVELOPMENT PROGRAM UPDATES

8 Ms. Stapleton Welch presented on the 4-H Space Camp in Huntsville, AL, which allows 4-H
9 delegates in grades 6-8 to strengthen their knowledge in the fields of science, technology,
10 engineering and math, and to explore career options and gain leadership experience. A video
11 was presented featuring interviews with the 2012 Washington County space camp delegates,
12 who shared the details of their experience.

13
14 UW-EXTENSION 133 CONTRACTS

15 Mr. Roback explained that the contract between Washington County and the Board of Regents of
16 the University of Wisconsin System, which must be signed each year, agrees to the 60%/40%
17 split in payment of salaries and benefits of the four UW-Extension educators by the University of
18 Wisconsin and Washington County, respectively.

19
20 Moved by Mr. Heidtke, seconded by Mr. Parsons, to approve the 133 Contract for the fiscal
21 period of July 1, 2012 through June 30, 2013, between Washington County and the Board of
22 Regents of the University of Wisconsin System in the amount of \$109,170. Motion carried.

23
24 PUBLIC ISSUES LEADERSHIP DEVELOPMENT (PILD) CONFERENCE

25 Mr. Roback distributed an overview of the PILD Conference, which will be held April 20-24,
26 2013 in Alexandria, VA. The conference is an opportunity for a member of the Education and
27 Culture Committee to network, meet with legislators, and learn more about the state and federal
28 partnerships supporting the Extension system.

29
30 Moved by Ms. Merten, seconded by Mr. Parsons, to recommend Ray Heidtke as a candidate for
31 the PILD Conference. Motion carried.

32
33 UW-EXTENSION EDUCATORS' MONTHLY REPORTS

34 Mr. Roback distributed and discussed 'Program Highlights' of November 2012, reviewing recent
35 programs and events in the areas of Community Development, Agriculture/Agribusiness, Family
36 Living, 4-H Youth Development, and Nutrition Education. He emphasized recent work with
37 Economic Development/Washington County, and community outreach by Brianna Stapleton
38 Welch and Carol Bralich to evaluate the County's current needs in each of their areas of focus.

39
40 EDUCATION & CULTURE COMMITTEE MEETING DATES FOR 2013

41 Mr. Roback distributed the updated 2013 meeting schedule for the Education and Culture
42 Committee.

43
44 AGRICULTURAL AND INDUSTRIAL SOCIETY FINANCIAL REPORT

45 Ms. Lang distributed and discussed AIS financial reports through October, 2012, as well as 2012
46 Washington County Fair attendance totals and a list of upcoming facility reservations at Fair

1 Park. She shared that AIS is under budget for both income and expenses for the year. 2012 Fair
2 attendance and recent facility reservations show positive movement for the Society.

3
4 Moved by Mr. Heidtke, seconded by Mr. Parsons, to accept the AIS financial reports through
5 October, 2012 as presented. Motion carried.

6
7 **CONVENTION & VISITORS BUREAU FINANCIAL REPORT**
8 Ms. Motl distributed a sample of the organization's recent advertising efforts and explained the
9 positive impact of these recent advertisements in the Chicago area. She provided an update on
10 financial support from local municipalities. A financial report was unavailable due to computer
11 problems at the CVB.

12
13 Moved by Mr. Parsons, seconded by Mr. Heidtke, to accept the CVB report as presented.
14 Motion carried.

15
16 **HISTORICAL SOCIETY FINANCIAL REPORT**
17 Ms. Lutz distributed and discussed Historical Society financial reports through October 31, 2012.
18 She distributed promotional materials and discussed recent and upcoming projects, such as the
19 renovation of the Zinn Dollhouse, Rueben Schmahl tree dedication, new classroom project, bus
20 tour of local historical societies and sites, annual meeting, and partnerships with various
21 community groups.

22
23 Moved by Mr. Heidtke, seconded by Mr. Parsons, to accept the Historical Society financial
24 reports through October 31, 2012, as presented. Motion carried.

25
26 **NEXT MEETING DATES AND TIMES**
27 The Education and Culture Committee is tentatively scheduled to meet on December 4, 2012 at
28 the Public Agency Center, with lunch at 1:00 p.m. in room 1113A&B, and the meeting at 2:00
29 p.m. in room 3224.

30
31 **ADJOURNMENT**
32 Ms. Merten adjourned the meeting at 3:37 p.m.

33
34
35 Brenda J. Jaszewski, County Clerk