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**WASHINGTON COUNTY  
EDUCATION AND CULTURE COMMITTEE  
JOINT WITH AGRICULTURE AND INDUSTRIAL SOCIETY (AIS)  
FAIR COMMITTEE**

9 Fair Park Pavilion  
10 West Bend, WI

September 15, 2011  
9:00 a.m.

11 Present: Marilyn H. Merten, Michael C. Bassill, Kenneth W. Brandt, and Lee Krueger. Excused:  
12 Raymond Heidtke.

13 Present for AIS Fair Committee: Joanna Groth, Scott Rimmel, Richard Roembke, Mary Krumbiegel.

14 Also Present: 4-H Youth Development Educator/Department Head Kandi O'Neil, 4-H Youth  
15 Development Staff Assistant Agnes Wagner, County Clerk Brenda Jaszewski, Fair Park Executive  
16 Director Tera Greenland, Fair Park Associate Manager Sandy Lang, and Fair Park Event Assistant  
17 Michelle Eisenhauer.

18 Chairperson Merten called the meeting to order and read the Affidavit of Posting.

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21 **COUNTY FAIR VENDORS**

22 Ms. Lang explained a letter was received by AIS that was signed by approximately 24 - 27 County Fair  
23 vendors who were not satisfied with the vendors being set up in the Ziegler building, the lack of  
24 potential customer traffic in the Ziegler building, the requirement to staff their booth until 10:00 p.m.,  
25 and poor signage. The letter requested that for future Fairs, vendors be moved to the Pavilion and have  
26 4-H move to the Ziegler building.

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28 In order to address some of the vendors' concerns, Ms. Greenland and Ms. Lang contacted Kandi O'Neil  
29 to discuss the possibility of moving 4-H to the Ziegler building. Ms. O'Neil suggested a one-year trial  
30 where 4-H would move to the Ziegler building and then evaluate the feasibility of continuing to be  
31 located in the Ziegler building. A listing of some of the specific 4-H needs in order to move to the  
32 Ziegler building were distributed and reviewed. Due to the need to create rooms (walls) in the Ziegler  
33 building to accommodate 4-H, there could be additional costs. Ms. O'Neil stated that in order to  
34 facilitate 4-H in the Ziegler building for the 2012 County Fair, she would request a firm decision by  
35 approximately December 1, 2011.

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37 Since moving 4-H to the Ziegler building would require significant planning and numerous changes, the  
38 Committees suggested contacting the vendors to determine if they would commit to renting space at the  
39 2012 County Fair if the AIS Fair Committee decided to relocate them to the Pavilion on a one-year trial  
40 basis. Ms. Lang and Ms. Greenland stated they will contact all 2011 Fair vendors that rented space in  
41 the Ziegler building, explain the situation, and request their commitment for the 2012 County Fair by  
42 December 1, 2011.

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44 **ADJOURNMENT**

45 Moved by Mr. Brandt, seconded by Mr. Krueger to adjourn the meeting at 9:50 a.m.

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Brenda J. Jaszewski, County Clerk