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**WASHINGTON COUNTY
EDUCATION AND CULTURE COMMITTEE
JOINT WITH AGRICULTURE AND INDUSTRIAL SOCIETY (AIS)
FAIR COMMITTEE**

Fair Park Pavilion
West Bend, WI

September 15, 2011
9:00 a.m.

Present: Marilyn H. Merten, Michael C. Bassill, Kenneth W. Brandt, and Lee Krueger. Excused: Raymond Heidtke.

Present for AIS Fair Committee: Joanna Groth, Scott Rimmel, Richard Roembke, Mary Krumbiegel.

Also Present: 4-H Youth Development Educator/Department Head Kandi O'Neil, 4-H Youth Development Staff Assistant Agnes Wagner, County Clerk Brenda Jaszewski, Fair Park Executive Director Tera Greenland, Fair Park Associate Manager Sandy Lang, and Fair Park Event Assistant Michelle Eisenhauer.

Chairperson Merten called the meeting to order and read the Affidavit of Posting.

COUNTY FAIR VENDORS

Ms. Lang explained a letter was received by AIS that was signed by approximately 24 - 27 County Fair vendors who were not satisfied with the vendors being set up in the Ziegler building, the lack of potential customer traffic in the Ziegler building, the requirement to staff their booth until 10:00 p.m., and poor signage. The letter requested that for future Fairs, vendors be moved to the Pavilion and have 4-H move to the Ziegler building.

In order to address some of the vendors' concerns, Ms. Greenland and Ms. Lang contacted Kandi O'Neil to discuss the possibility of moving 4-H to the Ziegler building. Ms. O'Neil suggested a one-year trial where 4-H would move to the Ziegler building and then evaluate the feasibility of continuing to be located in the Ziegler building. A listing of some of the specific 4-H needs in order to move to the Ziegler building were distributed and reviewed. Due to the need to create rooms (walls) in the Ziegler building to accommodate 4-H, there could be additional costs. Ms. O'Neil stated that in order to facilitate 4-H in the Ziegler building for the 2012 County Fair, she would request a firm decision by approximately December 1, 2011.

Since moving 4-H to the Ziegler building would require significant planning and numerous changes, the Committees suggested contacting the vendors to determine if they would commit to renting space at the 2012 County Fair if the AIS Fair Committee decided to relocate them to the Pavilion on a one-year trial basis. Ms. Lang and Ms. Greenland stated they will contact all 2011 Fair vendors that rented space in the Ziegler building, explain the situation, and request their commitment for the 2012 County Fair by December 1, 2011.

ADJOURNMENT

Moved by Mr. Brandt, seconded by Mr. Krueger to adjourn the meeting at 9:50 a.m.

Brenda J. Jaszewski, County Clerk