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**WASHINGTON COUNTY
EDUCATION AND CULTURE COMMITTEE**

Public Agency Center
West Bend, WI

August 21, 2012
2:22 p.m.

Present: Marilyn H. Merten, Raymond W. Heidtke, Timothy C. Michalak (arrived at 2:40 p.m.),
and Herbert J. Tennes. Excused: Michael J. Parsons. Absent: Donald A. Kriefall.

Also Present: Finance Director Susan M. Haag, County Clerk Brenda Jaszewski, UWEX
Community Development Educator Paul Roback, Historical Society Executive Director Patricia
Lutz, Convention and Visitors Bureau Director Elaine Motl, Fair Park Accounting Manager Paul
Zwack, AIS Treasurer George Herro, and County Clerk Assistant Gina Duck.

Chairperson Merten called the meeting to order at 2:22 p.m. and read the Affidavit of Posting.

MINUTES

Moved by Mr. Heidtke, seconded by Mr. Tennes to approve the minutes of July 31, 2012 and
August 7, 2012, as presented. Motion carried.

2013 BUDGET PRESENTATION – AIS

Mr. Herro presented the 2013 request for County financial support in the amount of \$77,857, a
2% decrease from 2012.

Moved by Mr. Tennes, seconded by Mr. Heidtke, to approve 2013 County support for AIS in
the amount of \$77,857, and forward to Administration. Motion carried.

2013 BUDGET PRESENTATION – HISTORICAL SOCIETY

Ms. Lutz distributed and discussed income and cost comparisons for the past four years. Ms.
Lutz shared accomplishments and goals of the organization and reviewed the Historical Society
request for 2013 County financial support in the amount of \$145,980, a 2% decrease from 2012.

Moved by Mr. Heidtke, seconded by Mr. Michalak, to approve County support for the Historical
Society for 2013 in the amount of \$145,980, and forward to Administration. Motion carried.

2013 BUDGET PRESENTATION – CONVENTION & VISITORS BUREAU (CVB)

Ms. Motl shared the 2013 CVB marketing plan, examples of advertising efforts, and reviewed
the CVB request for County financial support for 2013 in the amount of \$45,000.

Moved by Mr. Michalak, seconded by Mr. Heidtke, to approve County support for the
Convention & Visitors Bureau for 2013 in the amount of \$45,000.

Moved by Ms. Merten, seconded by Mr. Heidtke to amend the motion, reducing 2013 County
support of the CVB to \$40,000.

1 Motion to approve County support for the Convention & Visitors Bureau for 2013 in the
2 amended amount of \$40,000 and forward to Administration carried with Mr. Tennies voting no.
3

4 **2013 BUDGET PRESENTATION – UW-EXTENSION**

5 Mr. Roback presented the 2013 UW-Extension budget and stated he was given a base level of
6 \$553,143. The requested level budget is \$537,602. There are no outlay or user fee changes for
7 2013.
8

9 **Out-of-State Travel**

10 **4-H Youth Development** - One person to attend the 4-H American Spirit Conference from June
11 12-20, 2013, at no cost to Washington County. This conference includes travel to Philadelphia,
12 Boston, New York, Lexington, Niagara Falls, and Canada.
13

14 **4-H Youth Development** - One person to attend the Galaxy IV Conference in Pittsburg, PA from
15 September 15-20, 2013, at a cost of \$1,250.
16

17 Moved by Mr. Michalak, seconded by Mr. Heidtke, to approve the 2013 UW-Extension budget,
18 and out-of-state travel, with a net levy in the amount of \$537,602, and forward to
19 Administration. Motion carried.
20

21 **NEXT MEETING DATES AND TIMES**

22 The Education and Culture Committee is tentatively scheduled to meet on October 2, 2012, at
23 2:00 p.m. at Fair Park in room 114.
24

25 **ADJOURNMENT**

26 Ms. Merten adjourned the meeting at 3:26 p.m.
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30

Brenda J. Jaszewski, County Clerk