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**WASHINGTON COUNTY
EDUCATION AND CULTURE COMMITTEE**

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Old Courthouse Museum
West Bend, WI

August 7, 2012
2:00 p.m.

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Present: Marilyn H. Merten, Raymond W. Heidtke, Donald A. Kriefall, Timothy C. Michalak, and Michael J. Parsons.

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Also Present: Finance Director Susan M. Haag, Supervisor Dennis Myers, UWEX Community Development Educator Paul Roback, 4-H Youth Development Educator Brianna Stapleton Welch, Fair and Beverage Manager Sandy Lang, Historical Society Executive Director Patricia Lutz, Convention and Visitors Bureau Director Elaine Motl, and County Clerk Assistant Gina Duck.

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Chairperson Merten called the meeting to order and read the Affidavit of Posting.

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ASPHALT REPAIR PROJECT BIDS

Appearance: Assistant Facilities Manager Deb Martz

Ms. Martz shared that Payne & Dolan submitted a low bid of \$99,965.80 for asphalt repairs, including two alternate section bids, at Fair Park. A project completion date of October 19, 2012 is anticipated.

Moved by Mr. Michalak, seconded by Mr. Heidtke to approve the low bid of Payne & Dolan in the amount of \$99,965.80 including the two alternate section bids for the asphalt repair at Fair Park. Motion carried.

EDUCATIONAL PRESENTATION – 4-H SUMMER YOUTH OUTREACH EFFORTS

Appearance: 4-H Youth Development Summer Outreach Coordinator Rachel Gavin

Ms. Gavin presented the goals of community youth outreach efforts and details of the various summer programs offered, including the parks program, reading program, Wild Wacky Weekday Day Camp, and Gateway Academy.

EDUCATIONAL PRESENTATION – COMMUNITY GARDEN

Appearance: Washington County Community Gardens Coordinator Mary Reilly-Kliss

Ms. Reilly-Kliss presented the history, structure, accomplishments, community involvement and benefits, and future goals of the community garden.

FAMILY LIVING EDUCATOR POSITION UPDATE

Mr. Roback shared that the preferred candidate has verbally accepted the position. A September 1, 2012 start date is anticipated.

UW-EXTENSION EDUCATORS' MONTHLY REPORTS

Mr. Roback distributed and discussed 'Program Highlights' of August 2012, reviewing recent programs and events in the areas of Community Development, Agriculture/Agribusiness, Family Living, 4-H Youth Development, and Nutrition Education. Ms. Stapleton Welch shared the

1 success of the recent 4-H summer camp. Mr. Roback highlighted details of the recent activity at
2 the County Fair, and efforts to assist the Washington County Historical Society in strengthening
3 their board and preparing to develop a strategic plan.
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5 **COUNTY FAIR REPORT**

6 Ms. Lang shared that attendance at the Fair was approximately 72,000-75,000, which is
7 comparable to the 2011 attendance. New admission discounts were offered, which may impact
8 overall admission totals. Detailed figures will be shared when they become available.
9 Overwhelmingly positive feedback was received from the vendors. The \$50,000 loan from the
10 County will be repaid by the end of the week, and the change fund from the County was not
11 needed this year.
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13 **2013 BUDGET INTRODUCTION – UW-EXTENSION**

14 Mr. Roback distributed the proposed 2013 UW-Extension budget and provided an overview.
15 While the target budget was \$553,143, Mr. Roback noted the actual amount requested is
16 \$538,402. Action on the 2013 budget will take place at the next meeting of the Education and
17 Culture Committee.
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19 **2013 BUDGET INTRODUCTION – HISTORICAL SOCIETY**

20 Ms. Lutz presented the 2013 Historical Society request for County financial support in the
21 amount of \$145,980. Action on the 2013 budget will take place at the next meeting of the
22 Education and Culture Committee. Ms. Lutz also shared the Historical Society's annual report
23 and details of fundraising efforts and upcoming events.
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25 **2013 BUDGET INTRODUCTION – AGRICULTURE & INDUSTRIAL SOCIETY**

26 Ms. Lang presented the AIS levy request, for County support in the amount of \$77,857. These
27 funds would support the County Fair directly, with the exception of an annual AIS audit in the
28 amount of approximately \$5,700, which has been included in the total requested amount. Action
29 on the 2013 budget will take place at the next meeting of the Education and Culture Committee.
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31 **2013 BUDGET INTRODUCTION – CONVENTION & VISITORS BUREAU**

32 Ms. Motl presented the 2013 Convention & Visitors Bureau levy request, for County support in
33 the amount of \$45,000. Action on the 2013 budget will take place at the next meeting of the
34 Education and Culture Committee. Ms. Motl also shared details of recent accomplishments and
35 upcoming projects of the organization.
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37 **NEXT MEETING DATES AND TIMES**

38 The Education and Culture Committee is tentatively scheduled to meet on August 21, 2012, at
39 2:00 p.m. in room 3224 of the Public Agency Center.
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41 **ADJOURNMENT**

42 Ms. Merten adjourned the meeting at 3:42 p.m.
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Brenda J. Jaszewski, County Clerk