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**WASHINGTON COUNTY  
EDUCATION AND CULTURE COMMITTEE**

Public Agency Center  
West Bend, WI

May 7, 2013  
2:00 p.m.

Present: Marilyn Merten, Raymond Heidtke, Donald Kriefall, Timothy Michalak (arrived at 2:02 p.m.), and Michael Parsons.

Also Present: County Board Chairperson Herb Tennes, Finance Director Susan Haag, County Clerk Brenda Jaszewski, UWEX Farm Business Educator Alan Linnebur, and County Clerk Assistant Gina Duck.

Chairperson Merten called the meeting to order at 2:00 p.m. and read the Affidavit of Posting.

**MINUTES**

Moved by Mr. Heidtke, seconded by Mr. Parsons to approve the minutes of April 2, 2013, as presented. Motion carried.

Mr. Michalak arrived at 2:02 p.m.

**REVIEW OF AGRICULTURAL AND INDUSTRIAL SOCIETY LEASE AND OPERATING AGREEMENT**

*Appearance: County Attorney Kim Nass*

Ms. Nass distributed and reviewed the AIS Lease and Operating Agreement, which was signed and dated May 1, 2012, and is effective through December 31, 2017. Ms. Nass provided an overview of the relationship between the Agricultural and Industrial Society and the County. The Education and Culture Committee will be presented a copy of the document with an updated Fixed Asset Report exhibit at a future meeting.

Moved by Mr. Michalak, seconded by Mr. Heidtke to strike Item 1C and amend Item 7 in Exhibit E of the AIS Lease and Operating Agreement to read "Assist the County as requested with an Economic Impact Study annually on the year round activities, including the County Fair, at Washington County Fair Park and Convention Center". Motion carried.

**2014-2019 CAPITAL IMPROVEMENT PLAN**

*Appearance: Facilities Manager Dave Loomans*

Mr. Loomans distributed and reviewed details outlined in the 'Washington County Fair Park Capital Projects Current Year & 2014-2019 Plan'. For 2014, the projects at Fair Park are: regrind and relay asphalt in parking lot 5 in the amount of \$80,000, and flooring replacement in rooms 112/114 on the pavilion in the amount of \$20,000.

Moved by Mr. Michalak, seconded by Mr. Kriefall to approve the Washington County Fair Park Capital Projects 2014-2019 Plan, as presented. Motion carried.

**UPDATE ON ZIEGLER ROOF**

*Appearance: Assistant Facilities Manager Deb Martz*

Ms. Martz distributed and discussed the results of an engineer's structural investigation of the Ziegler Family Exposition Center at Fair Park. Northern Roofing is completing roof repairs and

1 will provide an estimate on replacing gutters and adding the recommended snow guards to the  
2 upper roof. All costs, with the exception of new snow guards, are expected to be covered the by  
3 the County's insurance.

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5 **AGRICULTURAL & INDUSTRIAL SOCIETY MONTHLY FINANCIAL REPORT**

6 *Appearance: Accounting Manager Paul Zwack*

7 Mr. Zwack distributed and reviewed the Agricultural & Industrial Society financial reports  
8 through March 31, 2013. A five year financial history is to be added gradually to the financial  
9 reports in future years, as more comparable data becomes available.

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11 Moved by Mr. Kriefall, seconded by Mr. Michalak to accept the Agricultural & Industrial  
12 Society financial reports dated March 31, 2013. Motion carried.

13  
14 **AGRICULTURAL & INDUSTRIAL SOCIETY MONTHLY OPERATIONS AND  
15 ACTIVITY REPORT**

16 *Appearance: Executive Director Sandy Lang*

17 Ms. Lang distributed and discussed the 'Washington County Fair Park & Conference Center  
18 April 2013 Monthly Usage Report'.

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20 Moved by Mr. Michalak, seconded by Mr. Heidtke to accept the Agricultural & Industrial  
21 Society operations and activity report. Motion carried.

22  
23 **HISTORICAL SOCIETY QUARTERLY FINANCIAL AND ACTIVITY REPORT**

24 *Appearance: Executive Director Patricia Lutz*

25 Ms. Lutz distributed and reviewed the Historical Society financial report through March 31,  
26 2013, and presented information on upcoming events, including activities during Free Museums  
27 Admission Week, to be held June 19-23, 2013.

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29 Moved by Mr. Heidtke, seconded by Mr. Kriefall to accept the Historical Society financial report  
30 dated March 31, 2013, and activity report, as presented. Motion carried.

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32 **CONVENTION & VISITORS BUREAU QUARTERLY ACTIVITY REPORT**

33 *Appearance: Executive Director Elaine Motl*

34 Ms. Motl distributed and discussed recent Convention & Visitors Bureau advertising campaigns,  
35 including the 2013-2014 Washington County Convention & Visitors Bureau Official Visitors  
36 and Relocation Guide. Ms. Motl shared that Washington County placed 25<sup>th</sup> out of 72 counties  
37 in terms of visitor spending.

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39 Moved by Mr. Michalak, seconded by Mr. Kriefall to accept the Convention & Visitors Bureau  
40 activity report, as presented. Motion carried.

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42 **WACEC CONFERENCE REPORT**

43 Mr. Heidtke shared that he attended the WACEC Conference on April 8, 2013 in Madison with  
44 Paul Roback, Alan Linnebur, and three 4-H youth from Washington County, and met with  
45 Representative Dan Knodl and staff from offices of other State Representatives.

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1 **PILD CONFERENCE REPORT**

2 Mr. Heidtke shared that he was in Washington, D.C. for the PILD Conference from April 20-22,  
3 2013, and met with delegates from Wisconsin. The twenty-four individuals from Wisconsin met  
4 with U.S. Senators and Congressmen and/or their staff, and attended informational sessions.

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6 **INTRODUCTION OF 4-H YOUTH DEVELOPMENT STAFF ASSISTANT**

7 *Appearance: 4-H Youth Development Staff Assistant Megan Buehler*

8 Mr. Linnebur introduced new 4-H Youth Development Staff Assistant Megan Buehler, who  
9 shared her educational and work history.

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11 **FARM BUSINESS PROGRAM UPDATE**

12 Mr. Linnebur discussed two recent programs, one providing informational support to landowners  
13 regarding farmland rental, and the second discussing the value of youth livestock education.

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15 Moved by Mr. Heidtke, seconded by Mr. Parsons to accept the Farm Business Program update.  
16 Motion carried.

17  
18 **UW EXTENSION EDUCATORS' REPORTS**

19 Mr. Linnebur distributed and discussed 'Program Highlights' of May 2013, reviewing recent  
20 programs and events in the areas of Community Development, Agriculture/Agribusiness, Family  
21 Living, 4-H Youth Development, and Nutrition Education. Copies of the WI Nutrition  
22 Education Program Fiscal Year 2014 Washington County Agreement Letter, which is to be acted  
23 on at the June Education and Culture Committee meeting, were distributed.

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25 Moved by Mr. Heidtke, seconded by Mr. Parsons to accept the May 2013 UW Extension  
26 Educators' Report, as presented. Motion carried.

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28 **NEXT MEETING DATES AND TIMES**

29 The Education and Culture Committee is tentatively scheduled to meet on Tuesday, June 4,  
30 2013, at 2:00 p.m. in room 114 of the Pavilion at Fair Park.

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32 **ADJOURNMENT**

33 Ms. Merten adjourned the meeting at 4:24 p.m.

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Brenda J. Jaszewski, County Clerk