

1 **TRANSIT COMMITTEE**

2
3 Public Agency Center
4 West Bend, WI

July 18, 2005
8:30 a.m.

5
6 Present: Lawrence S. Hoffman, Delores E. Kruepke, Donald H. Roskopf, and Harold W.
7 Groth.

8
9 Absent: Joan A. Russell.

10
11 Also present: Linda Olson, Office on Aging Director; Ron Bast, Gary Turtenwald,
12 Riteway, Inc.; Michelle Wagner, PMSI; Faye Talatzko, PMSI; Brenda J. Jaszewski,
13 County Clerk; and Mary G. Lemke, Chief Deputy Clerk.

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15 Mr. Hoffman called the meeting to order and read the Affidavit of Posting.

16
17 **MINUTES**

18 Moved by Mr. Roskopf, seconded by Mr. Groth to approve the minutes of April 18,
19 2005, as presented. Motion carried.

20
21 **MARKETING REPORT**

22 Ms. Wagner, presented the Washington County Commuter Express website, and stated
23 that some of the items found on the website are schedules & maps, Taxi Service,
24 Emergency Ride Home, Newsletters, etc. Ms. Wagner informed the Committee that they
25 will accept the Milwaukee County Commuter Value Certificates. The website is
26 www.ridewcce.com.

27
28 Ms. Wagner reviewed the Washington County Commuter Express July 2005 Marketing
29 Report.

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31 **APPOINTMENT OF TRANSIT COMMITTEE REPRESENTATIVE TO THE**
32 **COMPREHENSIVE PLANNING TECHNICAL ADVISORY COMMITTEE**

33 Ms. Olson informed the Committee that the appointment done at last month's meeting
34 was incorrect. Ms. Olson stated that a Transit Committee Representative should have
35 been appointed to the Comprehensive Planning Technical Advisory Committee. Moved
36 by Mr. Hoffmann, seconded by Ms. Kruepke to appoint Mr. Roskopf to the
37 Comprehensive Planning Technical Advisory Committee. Motion carried.

38
39 **DIRECTOR' S REPORT**

40 Ms. Talatzko presented the WCCE Annual Total Ridership for years 2002-2005 and
41 Ms. Olson reviewed the ridership numbers.

42
43 Ms. Olson informed the Committee that SEWRPC has been holding regional meetings of
44 the Transit Operators Planning Studies, and one of the issues they have been discussing is
45 dedicated funding for Public Transit. Ms. Olson informed the Committee that plans for
46 the park & ride in the City of West Bend are on hold.

47
48 Ms. Olson stated the Shared Ride Taxi-drivers will be receiving shirts with the County
49 logo to better identify them with the County's service.

50
51 **NEXT MEETING DATE**

52 The next meeting will be Monday, August 29, 2005, at 9:00 a.m. in Room 1000A to
53 review the 2006 budget.

54
55 **ADJOURNMENT**

56 Moved by Mr. Groth, seconded by Ms. Kruepke to adjourn at 9:25 a.m. Motion carried.

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60 Mary G. Lemke, Chief Deputy Clerk