

# TRANSIT COMMITTEE

Public Agency Center  
West Bend, WI

January 17, 2005  
8:30 a.m.

Present: Lawrence S. Hoffman, Donald H. Roskopf and Delores E. Kruepke.

Absent: Harold W. Groth, and Joan A. Russell.

Also present: Office on Aging Director Linda Olson; Ron Bast, Gary Turtenwald, Riteway, Inc.; Julie Goeden, G&G Enterprises; County Clerk Brenda J. Jaszewski, and Mary G. Lemke, Secretary.

Mr. Hoffman called the meeting to order and read the Affidavit of Posting.

## MINUTES

Moved by Mr. Roskopf, seconded by Ms. Kruepke, to approve the minutes of November 15, 2004, as presented. Motion carried.

## UPDATE ON WCCE SERVICE

Ms. Olson stated that the parking lot west of Rogans Shoes on Hwy 33 in the City of West Bend is doing well as a Park & Ride lot.

Ms. Olson mentioned that the individual that was working on the Paradise Drive Park & Ride project at the DOT was on medical leave, which delayed meetings with the City of West Bend. The DOT will be picking this project back up again, and possibly the end of 2005 would complete this project. Mr. Bast mentioned that the committee should think about an alternative stop if we aren't going to get into the Paradise Park & Ride until the end of the year. There was discussion of other possibilities. Ms. Olson believes that the southeast corner of the PAC was approved in 2004. Clerk Jaszewski will research the minutes and report back to Ms. Olson.

Ms. Olson went through the WCCE Ridership Summary of 2002-2004, the Fare-to Revenue Evaluation for 2004. Ms. Olson wanted the committee to be aware that the Germantown route was extremely low for Ridership in 2004 and this will have to be looked into in the future.

Ms. Olson spoke on the Washington County Commuter Express 2004 Marketing Report. Beginning in 2003, the Washington County Commuter Express became a part of Southeast Wisconsin Transit Marketing Partnership, which includes the other area regional transit programs. One of the items from this program is the rider's newsletter, which the riders receive; the Welcome Wagon has put our information in with all the new residents in the Germantown and Richfield area.

The Southeast Wisconsin Transit Marketing Partnership will be working on designing Washington County's web site. They have already met with Washington County's I.S. Department. SWTMP will design a web page for the county on Transit, and keep it on their server so they can make all the creative changes needed.

Discussion was held regarding Washington County being online to buy tickets for Washington County Commuter Express. Ms. Olson will contact Mr. Johnson regarding this request.

## REPORT ON VEHICLE FLEET AND FUTURE PLANS

Ms. Olson went through the Vehicle List for December 2004. Ms. Olson stated that in December we received three new vehicles for the Shared Ride Taxi. They include: One 16-passenger bus with a wheelchair lift, and two 7-passenger ADA vans. The Medical Center Foundation of Hartford donated \$10,000 and this paid for the local match.

Ms. Olson went through the list for Future Capital Needs, and stated that for 2005, we are looking to purchase two more 16-passenger buses and two more ADA Vans. The two buses would be expansion to increase our capacity, and the vans would be for replacement.

## PARK AND RIDE UPDATE

Ms. Olson stated that they have two appraisers secured to appraise both the Gunderson & Dawson properties. The appraisals should be completed and forwarded to us prior to the February, 2005 Transit Meeting.

## NEXT MEETING

The next meeting date for Transit will be Monday, February 21, 2005, at 8:30 a.m. in Room 1000A of the Public Agency Center.

## ADJOURNMENT

Moved by Mr. Roskopf, seconded by Ms. Krupke, to adjourn at 9:27 a.m. Motion carried.

Brenda J. Jaszewski, County Clerk