

# TRANSIT COMMITTEE

Public Agency Center  
West Bend, WI

January 16, 2006  
8:30 a.m.

Present: Lawrence S. Hoffman, Delores E. Kruepke, Harold W. Groth, and Donald H. Roskopf.

Absent: Joan A. Russell.

Also present: Linda Olson, Office on Aging Director; Jim Christian, and Gary Turtenwald, Riteway, Inc.; Michelle Wagner, PMSI; Curtis Green, G&G Enterprises, and Mary G. Lemke, Chief Deputy Clerk.

Mr. Hoffman called the meeting to order and read the Affidavit of Posting.

## MINUTES

Moved by Mr. Roskopf, seconded by Mr. Groth, to approve the minutes of November 21, 2005, as presented. Motion carried.

## UPDATE ON TAXI SERVICE

Mr. Green of G&G Enterprises gave an overview of the history and his responsibilities of the company's involvement in the Shared Ride Taxi program. Mr. Green updated the billing problems between the State of Wisconsin and G&G Enterprises. The State is requiring additional information from G&G Enterprises before they will process the reimbursement for expenses for 2002 and 2003.

Ms. Olson will contact Sue Haag, and Paul LaBonte from Finance and go over the bills etc. from G&G Enterprises. Ms. Olson suggested having an extra meeting in February. It was decided to have the meeting Tuesday, January 31, 2006, 8:30 a.m.

## MARKETING REPORT

Ms. Wagner presented to the committee the Taxi Vehicle Signs for the vans.

Ms. Wagner stated that the cost would be \$1,000 for signs on the sides and back of the vehicle and that the marketing monies will pay 20%.

## Free Ride Promotions

Ms. Wagner informed the committee that there was a direct mailing done in October of 2005 and that 1,137 tickets were redeemed, and she also stated that they will be doing a WCCE survey in the near future. It was also mentioned that there was a very nice article about the WCCE expanding services to the Medical Center written in the Veterans Affairs News Letter, dated December 15, 2005.

## UPDATE ON TAXI SERVICE

### Elderly and Disabled Services

Ms. Olson spoke to the committee about the Red Cross. Ms. Olson stated that in Washington County, the Red Cross has been doing all the out-of-county medical transports to St. Joseph's, Columbia Hospital etc. Ms. Olson stated that we have an interest in making sure that, the Red Cross continues to provide out-of-county medical transports.

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**WASHINGTON COUNTY COMMUTER EXPRESS REPORT**

Ms. Wagner went through the WCCE Ridership Summary.

**NEXT MEETING DATE**

The next meeting will be Tuesday, January 31, 2006, at 8:30 a.m. in Room 1000A.

**ADJOURNMENT**

Moved by Mr. Roskopf, seconded by Ms. Kruepke to adjourn at 9:50 a.m. Motion carried.

Brenda J Jaszewski, County Clerk