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**JOINT MEETING
WASHINGTON COUNTY
FINANCE COMMITTEE
AND
EDUCATION AND CULTURE COMMITTEE**

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Fair Park
West Bend, WI

August 12, 2010
10:00 a.m.

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Present for the Finance Committee: Ralph R. Hensel, Richard L. Bertram, Leslie Borman, and Joan A. Russell. Excused: Todd Healy

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Present for the Education & Culture Committee: Present: Marilyn H. Merten, Raymond W. Heidtke, Michael C. Bassill, Kenneth W. Brandt, and Lee Krueger.

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Also Present: Administrative Coordinator Doug Johnson, Chairperson Herbert Tennes, County Attorney Kim Nass, County Clerk Brenda Jaszewski, County Engineer Scott Schmidt, Assistant Facilities Manager Deb Martz, Fair Park Executive Director Tera Greenland, Fair Park Associate Manager Sandy Lang, Fair Park Accounting Manager Debbie Hoefert, Finance Director Susan Haag, Supervisor James Core, AIS Board Members Barb Lemler, and Scott Rimmel.

Chairperson Hensel called the Finance Committee meeting to order and read the Affidavit of Posting.

Chairperson Merten called the Education & Culture Committee meeting to order and read the Affidavit of Posting.

2010 WASHINGTON COUNTY FAIR FINANCIAL REPORT

Fair Park Executive Director Tera Greenland

Ms. Greenland presented a financial report showing the 2010 Washington County Fair impact on Washington County Fair Park and discussed how the inclement weather affected Fair revenues. Ms. Greenland reported Fair Park had a 2010 budget of approximately \$1.68 million and anticipated approximately \$1.1 million in revenue from the County Fair. Now, Fair Park is projecting a potential shortfall of \$70,394. The Fair had attendance of 65,000 for its six-day run, generating revenue of \$850,341, which is \$258,000 less than the \$1.1 million expected. Ms. Greenland explained admissions and beverage sales are the two major revenue sources from the Fair. In 2009, Thursday's admissions sold at the gate were \$76,500; however, this year Thursday's admissions sold at gate year were only \$15,000. In 2009, Thursday's beverage revenues were \$37,700; however, this year Thursday's beverage revenues were only \$11,000. For Thursday alone, the Fair lost \$87,000 in admission and beverage revenues. Ms. Greenland, on behalf of the AIS, is requesting a grant in an amount not to exceed \$95,000 from the County to pay Fair related expenses.

CONSIDERATION AND ACTION ON REQUESTS(S) RELATING TO 2010 COUNTY FAIR

For the Education & Culture Committee, moved by Mr. Bassill, seconded by Mr. Heidtke to authorize the County Attorney to prepare a resolution to grant up to \$95,000 to the AIS to pay 2010 County Fair related expenses, subject to the approval by the County Finance Director, and forward to the Finance Committee and County Board. Motion carried.

For the Finance Committee, moved by Mr. Borman, seconded by Ms. Russell to authorize the County Attorney to prepare a resolution that would grant up to \$95,000 to the AIS to pay 2010 County Fair

1 related expenses, subject to the approval by the County Finance Director and forward to the Finance
2 Committee. Motion carried.

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4 **ADJOURNMENT OF FINANCE COMMITTEE**

5 Moved by Mr. Bertram, seconded by Mr. Russell to adjourn the meeting at 10:38 a.m. Motion carried.

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Brenda J. Jaszewski, County Clerk