

1 **FAIR PARK STUDY COMMITTEE**

2 Government Center
3 West Bend, WI

August 24, 2009
8:30 a.m.

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5 Committee Members Present: Herbert Tennies, Dan Anhalt, Dennis Boese, Tony Warren, James
6 Core, Todd Healy, Rick Gundrum, and William Meyers.

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8 Also Present: UW-Extension Community Development Educator Paul Roback, Administrative
9 Coordinator Doug Johnson, Finance Director Susan Haag, County Attorney Kim Nass, Fair Park
10 Deputy Director/Fair Manager Sandy Lang, Fair Park Accounting Manager Debbie Hoefert, 4-H
11 Youth Devel. Educator/Department Head Kandi O’Neil, Chief Deputy County Clerk Mary
12 Lemke, Supervisors Charlene Brady, Raymond Heidtke, and Marilyn H. Merten, AIS
13 Representatives Ken Miller, Richard Roembke, Mary Krumbiegel, and Barb Lemler.

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15 The meeting was called to order by Chairman Herb Tennies and the affidavit of posting was
16 read.

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18 **MINUTES**

19 Moved by Mr. Warren, seconded by Mr. Anhalt to approve the August 21, 2009 Fair Park Study
20 Committee minutes. Motion carried.

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22 **PRESENTATION OF FAIR PARK STUDY COMMITTEE FINAL REPORT**

23 Mr. Roback presented the Fair Park Study Committee final report.

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25 Mr. Roback reviewed the Study Committee Recommendation - Alternative #2, the county should
26 purchase the buildings at Fair Park from the Agriculture and Industrial Society (AIS) and AIS
27 should continue to operate events at Fair Park and the annual County Fair.

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29 The report includes all seven alternatives originally created by the committee with a review of
30 the challenges and opportunities outlined for each alternative. The performance metrics and key
31 points for the lease agreement, as well as the financial impact analysis information, are also
32 included.

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34 The Study Committee’s recommendation also calls for the Agriculture and Industrial Society,
35 which has managed the County Fair, Fair Park and year round events since 2000, to continue
36 doing all three after the County would assume ownership of the buildings. The Committee also
37 wants the Agricultural and Industrial Society to be more accountable to the County Board. AIS
38 should change its accounting practices, and should hire staff members or consultants who have
39 skills in marketing and booking events.

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41 The Committee reviewed the information and requested several changes be made prior to
42 submission to the full County Board. Mr. Roback will have the report ready for the Agricultural
43 and Industrial Society Board which meets on Thursday, August 27, 2009, so they can review the
44 recommendations made by this committee. The updated draft will go to County Board on
45 September 8, 2009, and if approved by the Board, the resolution will go to the appropriate
46 committees to finalize details.

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ACTION OF FINAL REPORT

Moved by Mr. Gundrum, seconded by Mr. Boese to forward the revised Washington County Fair Park Study Committee Report and recommendations to the full County Board for consideration on Tuesday, September 8, 2009. Motion carried.

County Board Chairperson Tennes thanked everyone for their involvement and all of the time and effort that was spent with this project.

AIS Board Member Ken Miller thanked the committee for the opportunity to present their information and stated that the Society is committed to working with the County to strengthen operations at the facility.

Moved by Mr. Meyers, seconded by Mr. Healy to adjourn the meeting at 10:18 a.m. Motion carried.

Brenda Jaszewski, County Clerk