

1 **FAIR PARK STUDY COMMITTEE**

2
3 Fair Park-Ziegler Family Exposition
4 West Bend, WI

April 1, 2009
1:00 p.m.

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6 Committee Members Present: Herbert Tennies, Dan Anhalt, Dennis Boese, Tony Warren, James
7 Core, Todd Healy, Rick Gundrum, and William Meyers.

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9 Also Present: UW-Extension Community Development Educator Paul Roback, Administrative
10 Assistant for Administration and County Board Judy Steinert, Administrative Coordinator Doug
11 Johnson, Finance Director Susan Haag, County Attorney Kim Nass, County Clerk Brenda
12 Jaszewski, 4-H Youth Devel. Educator/Department Head Kandi O’Neil, Fair Park Deputy
13 Director/Fair Manager Sandy Lang, Fair Park Executive Director Nancy Justman, Fair Park
14 Accounting Manager Debbie Hoefert, Supervisors Donald Berchem, Richard Bertram, Charlene
15 Brady, Melvin Ewert, Raymond Heidtke, Ralph Hensel, AIS Board Members Mary Krumbiegel,
16 Dan Dineen, Richard Roembke, Barb Lemler, Ken Miller, Joanna Groth, Gordy Tonn, and Donald
17 Roskopf.

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19 The meeting was called to order by Chairman Herb Tennies and the affidavit of posting was read.

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21 **WELCOME AND INTRODUCTIONS**

22 Chairman Tennies welcomed members of the Ag and Industrial Society and citizen members
23 present. AIS members present introduced themselves.

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25 **PRESENTATION AND OVERVIEW OF AIS**

26 Dan Dineen, AIS Board member presented information on the AIS operations. The Society is
27 responsible for overseeing the operations and management of the Washington County Fair Park.
28 The mission of Fair Park is “Enriching life with educational, cultural, economic and social
29 opportunities.” The AIS is a non-profit organization that is membership based and is operated by a
30 17 member volunteer board which includes two appointed county board supervisors.

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32 Annually, over 290 events are held at Fair Park with the County fair being the largest event. Event
33 rental revenue is approximately 20% of the Fair Park budget. To date, \$1,911,000 has been pledged
34 in Fair Park donations. Over the past 10 years, AIS has contributed over \$200,000 toward
35 improvements to Fair Park property out of the operating budget.

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37 The AIS short term needs include:

- 38 -Help with cash flow for operations
- 39 -Help with cash flow for the upcoming County fair
- 40 -Help with building bills not being contested
- 41 -Mutual understanding and respect for operations, staff and volunteers
- 42 -Understanding of the economic impact of Fair Park for Washington County
- 43 -Understanding the fact that AIS is not a county department, but is a non-profit organization

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45 The AIS long term needs include:

- 46 -Establishment of a realistic levy and a plan for continuation of the levy
- 47 -Establishment of a contingency fund so Fair Park can self fund in difficult years
- 48 -Update lease and operations agreements

- 1 -Careful review of expenses and potentially bidding out services that are not contracted through the
- 2 county
- 3 -Realistic goals and objectives for Fair Park

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OVERVIEW OF THE RELATIONSHIP OF WASHINGTON COUNTY 4-H WITH FAIR PARK

Kandi O’Neil, UW-Extension 4-H Youth Development Educator, presented information on the 4-H relationship with Fair Park. The UW-Extension 4-H Youth Development program integrates research, education, and community based partnerships, enabling youth to learn and practice skills to be productive citizens. The 4-H program is an integral part of the Washington County Fair event, which is the largest event held on the Fair Park grounds during the year. A considerable amount of meeting space is needed for 4-H meetings, training programs and special events held year round. A Memorandum of Agreement between Fair Park and 4-H regarding the use of Fair Park facilities was adopted by the Education and Culture Committee in January of 2001. The 4-H program budgets funds annually to pay the rental fees for planned 4-H activities.

The 4-H Leaders Association became a fundraising partner for the addition of the 4-H wing. Thousands of dollars have been raised through the annual fruit sale, buy a brick program, and individual clubs. Donations were also received for the naming rights to Room 112 and the Road Sign on Hwy 145. The Fair Park facility has increased the educational impact and capacity of 4-H by providing facilities where youth and adult leaders can provide training for youth and adult leaders in a variety of subject matter areas.

NEXT MEETING DATE

The next meeting is scheduled for May 11, 2009 at 1:00 p.m. at the County Courthouse.

Moved by Mr. Gundrum, seconded by Mr. Anhalt to adjourn the meeting at 3:15 p.m. Motion carried.

Brenda Jaszewski, County Clerk