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**WASHINGTON COUNTY
EDUCATION AND CULTURE COMMITTEE**

Public Agency Center, Room 3224
West Bend, WI

August 2, 2011
1:00 p.m.

Present: Marilyn H. Merten, Michael C. Bassill, Kenneth W. Brandt, Raymond W. Heidtke, and Lee Krueger.

Also Present: Finance Director Susan M. Haag, County Board Chairperson Herbert J. Tennes, Administrative Coordinator Doug Johnson, 4-H Youth Development Educator/Department Head Kandi O'Neil, UWEX Community Development Educator Paul Roback, Summer Youth Outreach Coordinator Samantha Decker, Historical Society Executive Director Patricia Lutz, Historical Society Board Member/Treasurer Dennis Degenhardt, Fair Park Executive Director Tera Greenland, Fair Park Accounting Manager Kris Zamzow, Fair Park Accounting Assistant Paul Zwack, Convention & Visitors Bureau Director Elaine Motl, Assistant Facilities Manager Deb Martz, County Clerk Brenda Jaszewski, and County Clerk Assistant Terri Yerges.

Chairperson Merten called the meeting to order and read the Affidavit of Posting.

MINUTES OF JULY 5, 2011

Moved by Mr. Krueger, seconded by Mr. Brandt to approve the minutes of July 5, 2011. Motion carried.

UW-EXTENSION OUTLAY REQUEST FOR WORKSTATIONS

Appearance: Kandi O'Neil

Moved by Mr. Brandt, seconded by Mr. Heidtke to approve the purchase of two workstations for UW-Extension in the total amount \$5,244 from Outlay. Motion carried.

UW-EXTENSION BUDGET PACKET INTRODUCTION

Appearance: Kandi O'Neil

Ms. O'Neil distributed the proposed 2012 UW-Extension budget and provided an overview. While the target budget was \$571,358, Ms. O'Neil noted the actual amount requested is \$567,530. Action on the 2012 budget will take place at the next meeting of the Education & Culture Committee.

COMMUNITY ECONOMIC DEVELOPMENT PROGRAM UPDATES

Appearance: Paul Roback

Mr. Roback gave a powerpoint presentation on UW-Extension's role in the community's economic development and discussed future directions, such as upcoming workshops and training programs.

EDUCATIONAL PRESENTATION: 4-H SUMMER YOUTH OUTREACH EFFORTS

Appearance: Samantha Decker

Ms. Decker presented an overview of 4-H summer youth outreach activities, including park programs, the 8-week CASA Reading Program, Wild Wacky Weekdays Camp, and the 4-H Amazing Race.

UW-EXTENSION EDUCATORS' MONTHLY REPORTS

Appearance: Kandi O'Neil

Ms. O'Neil distributed and reviewed the August 2011 UW-Extension Program Highlights.

1 AGRICULTURE & INDUSTRIAL SOCIETY 2012 LEVY REQUEST

2 *Appearance: Tera Greenland*

3 Ms. Greenland presented the 2012 AIS request for county financial support. Three requested levels
4 were proposed:

- 5
- 6 • Option 1: \$73,446, reflecting the base level budget.
- 7 • Option 2: \$79,446, which includes \$6000 to cover audit costs.
- 8 • Option 3: \$109,056, which allows AIS the opportunity to create a contingency fund and
9 increases county support from 7% to 10% of actual County Fair expenses.
- 10

11 Action on the 2012 budget will take place at the next meeting.

12 AGRICULTURE & INDUSTRIAL SOCIETY PERFORMANCE EXPECTATIONS REVIEW

13 *Appearance: Tera Greenland*

14 Ms. Greenland distributed information on the 4-H volunteers and events for the 2009-2010 Fair
15 Park Performance Expectations.
16

17 COUNTY FAIR UPDATE

18 *Appearance: Tera Greenland*

19 Ms. Greenland announced the 2012 Washington County Fair will take place July 24 - 29.

20 Based on preliminary 2011 Fair numbers, Friday and Saturday attendance was excellent, while
21 Wednesday and Sunday were soft due to rain and/or excessive heat. Ms. Greenland reported
22 sponsorship, commercial space, and concessions increased from last year. Final numbers will be
23 provided at the next meeting.
24

25 2012 BUDGET INTRODUCTION - HISTORICAL SOCIETY

26 *Appearance: Patricia Lutz and Dennis Degenhardt*

27 Ms. Lutz presented the 2012 Historical Society request for county financial support in the amount
28 of \$148,960. Action on the 2012 Budget will take place at the next ECC meeting.
29

30 2012 BUDGET INTRODUCTION – CONVENTION & VISITORS BUREAU

31 *Appearance: Elaine Motl*

32 Ms. Motl distributed and discussed the 2011 Washington County Convention & Visitors Bureau
33 Marketing Plan, highlighting current and upcoming advertising campaigns. Ms. Motl will submit
34 the 2012 Convention & Visitors Bureau request for county financial support to Ms. Jaszewski
35 to accompany the agenda for the next meeting.
36

**37 LEASE AGREEMENT DISCUSSION FOR HISTORICAL SOCIETY AND
38 AGRICULTURE & INDUSTRIAL SOCIETY**

39 Discussion on this item has been moved to the next meeting.
40

41 NEXT MEETING DATE

42 The next meeting of the Education & Culture Committee is tentatively scheduled for Tuesday,
43 August 23, 2011 at 2:00 p.m.
44

45 ADJOURNMENT

46 Ms. Merten adjourned the meeting at 3:01 p.m.
47
48
49

Brenda J. Jaszewski, County Clerk