WASHINGTON COUNTY
EDUCATION AND CULTURE COMMITTEE

Historical Society July 5, 2011
West Bend, WI 2:00 p.m.

Present: Marilyn H. Merten, Michael C. Bassill, Kenneth W. Brandt, Raymond W. Heidtke, and Lee Krueger.

Also Present: Deputy Finance Director Paul Labonte, 4-H Youth Development Educator/Department Head Kandi O'Neil, Family Living Agent Marma McIntee, Family Living Intern Cathy Becker, Historical Society Executive Director Patricia Lutz, Fair Park Executive Director Tera Greenland, Fair Park Accounting Manager Kris Zamzow, Assistant Facilities Manager Deb Martz, and County Clerk Brenda Jaszewski.

Chairperson Merten called the meeting to order and read the Affidavit of Posting.

MINUTES OF JUNE 7, 2011
A correction was noted on page 2, line 8: ~~Africa~~ **America.** Moved by Mr. Krueger, seconded by Mr. Heidtke to approve the minutes of June 7, 2011, as corrected. Motion carried.

OUTLAY REQUEST - CRACKFILL & SEALCOATING AT FAIR PARK
Ms. Martz stated the lowest bid for the crackfill and sealcoating at Fair Park came in $900 over budget and she recommends approving the bid and use $900 from the parking lot project.

Moved by Mr. Heidtke, seconded by Mr. Krueger to approve the bid from Asphalt Seal & Repair in the amount of $15,900 for crackfill and sealcoating at Fair Park. Motion carried.

AIS MAY FINANCIAL STATEMENT
Appearance: Fair Park Executive Director Tera Greenland and Accounting Manager Kris Zamzow.
Ms. Zamzow and Ms. Greenland presented and reviewed the AIS Financial Statements through May 31, 2011, and the comparison of profit & loss between 2011 and 2010.

Moved by Mr. Brandt, seconded by Mr. Krueger to accept the Washington County Agricultural & Industrial Society Financial Statements report. Motion carried.

BUILDING IMPROVEMENTS AT FAIR PARK IN SHOW ARENA OFFICE
Appearance: Fair Park Executive Director Tera Greenland and Accounting Manager Kris Zamzow.
Ms. Greenland stated representatives from Enchantment in the Park are requesting approval to install insulation in the office of the show arena at no cost to AIS or Washington County.

Moved by Mr. Bassill, seconded by Mr. Heidtke to approve the request from Enchantment in the Park to install insulation with vapor barrier, and l/2" O.S.B. sheathing in the office of the show arena, on the condition the O.S.B. sheathing is painted white, and there is no cost to Washington County or AIS. Motion carried.

UPDATE ON AIS PERFORMANCE EXPECTATIONS
Ms. Greenland distributed a report on the 2009-2010 Fair Park Performance Expectations. The Committee will review this information and this item will be on the next agenda for discussion. The Committee discussed the upcoming Fair and Ms. Greenland reported on some of the changes being implemented to help with cost savings.

HISTORICAL SOCIETY REPORT
Appearance: Executive Director Patricia Lutz
Ms. Lutz informed the Committee of several recent financial donations to the Historical Society. Beginning in 2012, the Historical Society will begin charging a fee for entrance to the Historical Society Museum. Ms. Lutz reviewed the upcoming events currently planned by the Historical Society.

Moved by Mr. Krueger, seconded by Mr. Brandt to accept the Historical Society report. Motion carried.

CONVENTION & VISITORS BUREAU UPDATE
Appearance: Director Elaine Motl
Ms. Motl distributed a report on the marketing being done at the Washington County Convention & Visitors Bureau and reviewed the highlights. Ms. Motl reported on the various activities she has been working on as Executive Director.

Moved by Mr. Heidtke, seconded by Mr. Brandt to accept the Convention & Visitors Bureau report. Motion carried.

INTRODUCTION OF CATHY BECKER, FAMILY LIVING INTERN
The Family Living Intern, Cathy Becker, was introduced by Ms. McIntee.

Mr. Brandt was excused at 2:58 p.m.

EDUCATIONAL PRESENTATION: "HEART HEALTH AWARENESS & EDUCATION"
Appearance: Family Living Educator Marma McIntee
Ms. McIntee gave a presentation on Women's Heart Health and cardiovascular disease in Wisconsin and Washington County.

UWEX EDUCATORS' REPORTS
Ms. O'Neil distributed and reviewed the July 2011 UW Extension Program Highlights.

NEXT MEETING DATE
The next meeting of the Education & Culture Committee is tentatively scheduled for Tuesday, August 2, 2011, at 2:00 p.m. and August 23, 2011 at 2:00 p.m.

ADJOURNMENT
Ms. Merten adjourned the meeting at 3:36 p.m.

Brenda J. Jaszewski, County Clerk