

1 **EDUCATION AND CULTURE COMMITTEE**

2
3 Old Courthouse Museum
4 West Bend, WI

June 3, 2008
9:00 a.m.

5
6 Present: Marilyn H. Merten, Robert S. Adam, Kenneth W. Brandt, Raymond W. Heidtke, and
7 Daniel R. Knodl.

8
9 Also Present: County Supervisor William S. Meyers, Administrative Coordinator Doug Johnson,
10 County Board Chairperson Herbert J. Tennes, 4-H Youth Development Educator/Department Head
11 Kandi O'Neil , Community Development Educator Paul Roback, Nutrition Education Coordinator
12 Renee Vertin, Historical Society Executive Director Chip Beckford, CVB Executive Director Roger
13 Kist, Fair Park Director Nancy Justman, Deputy Fair Park Director/Fair Manager Sandy Lang, and
14 Karen Rupnow, Deputy County Clerk.

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16 Chairperson Merten called the meeting to order and read the Affidavit of Posting.

17
18 **MINUTES OF MAY 6, 2008**

19 Moved by Mr. Knodl, seconded by Mr. Adam to approve the minutes of May 6, 2008, as presented.
20 Motion carried.

21
22 **OVERVIEW OF THE WASHINGTON COUNTY HISTORICAL SOCIETY**

23 Mr. Beckford gave a brief overview of the Washington County Historical Society and the facilities
24 at the Old Courthouse Square Museum, sheriff's residence and jail, St. Agnes site in Barton, and the
25 future West Bend Company/Regal Ware Museum.

26
27 **EDUCATIONAL APPEARANCE – RENEE VERTIN – “INTRODUCTION TO THE
28 WISCONSIN NUTRITION EDUCATION PROGRAM (WNEP)”**

29 Ms. Vertin gave an overview of the Wisconsin Nutrition Education Program. WNEP helps limited
30 income families and individuals and is funded by a federal grant along with in-kind contributions
31 from UW-Extension and in-kind contributions from Washington County.

32
33 **WISCONSIN NUTRITION EDUCATION PROGRAM (WNEP) AGREEMENT**

34 Ms. Vertin reviewed the Wisconsin Nutrition Education Program Agreement.

35
36 Moved by Mr. Knodl, seconded by Mr. Brandt to approve the Wisconsin Nutrition Education
37 Program Agreement for the period of October 01, 2008 to September 30, 2009. Motion carried.

38
39 **WACEC STATE CONFERENCE**

40 Ms. O'Neil updated the committee on the WACEC State Conference, which will be on June 17-18,
41 2008. Mr. Knodl will put together a Washington County package for the auction.

42
43 **UWEX EDUCATOR'S MONTHLY REPORTS – KANDI O'NEIL**

44 Ms. O'Neil distributed the Monthly Events Brochure and reviewed some of the activities.

45
46 **APPOINTMENT TO LIVESTOCK SALE COMMITTEE**

47 Ms. Merten stated that Mr. Heidtke has agreed to be appointed to the Livestock Sale Committee.

48
49 Moved by Mr. Brandt, seconded by Mr. Knodl to approve the appointment of Mr. Heidtke to the
50 Livestock Sale Committee. Motion carried.

51
52 **NEXT MEETING DATES AND TIMES**

53 The next meeting of the Education & Culture Committee will be Tuesday, July 1, 2008, at 8:30 a.m.
54 Future meetings will be scheduled for 8:30 a.m.

55
56 **FAIR PARK HISTORICAL UPDATE**

57 Ms. Justman gave a power point presentation on the 150 year history of the Washington County
58 fair.

59
60 **U.S. CELLULAR TOWER AT FAIR PARK**

61 Ms. Justman reviewed the request by U.S. Cellular to install a cellular tower at Fair Park.
62

1 Moved by Mr. Brandt, seconded by Mr. Heidtke to forward the request to County Attorney Nass for
2 her to enter into lease negotiations and return the request to the Education and Culture Committee
3 with her recommendations. Motion carried.

4

5 **WASHINGTON COUNTY TOURISM INITIATIVE – PAUL ROBACK**

6 Mr. Roback distributed copies of the Washington County Tourism Initiative Draft Final Report and
7 gave a summary of the results.

8

9 **COUNTY NEXT STEPS WITH TOURISM – DOUG JOHNSON**

10 Mr. Johnson suggested two alternative plans based on the information gathered by the Tourism
11 Initiative and the reactions of key stakeholders to the information. The two plans, the New
12 Partnerships Plan, and the Local Communities Plan were outlined and a discussion followed.

13

14 Moved by Mr. Knodl, seconded by Mr. Brandt to present to the communities and the CVB Board
15 the New Partnerships Plan with an additional \$5,000 annual contribution for those communities
16 with hotels. If the New Partnerships Plan is not accepted, the Local Communities Plan will be
17 offered. Motion carried.

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19 **ADJOURNMENT**

20 Ms. Merten adjourned the meeting at 12:00 Noon.

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Brenda J. Jaszewski, County Clerk