



1 and Kewaskum, to demonstrate the role of the Convention and Visitors Bureau to tourism in their  
2 municipalities.

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4 **FAIR PARK UPDATE – NANCY JUSTMAN**

5 Ms. Justman informed the committee that the annual independent audit of the Agriculture and  
6 Industrial Society was done in February and the results should be ready to present to the committee  
7 in May or June.

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9 Rentals are doing extremely well, and the bookings are currently at 99% of budget forecast. There  
10 are only three open Saturdays for the year. Horse shows start in May and the BMW event will be  
11 July 8 - July 15, 2007. Attendance of approximately 10,000 is expected. The Washington County  
12 Fair will be held July 24 – 29, 2007. The rodeo is scheduled for August 17 & 18, 2007.

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14 New fair brochures have been printed to encourage businesses and organizations to have their  
15 summer parties as part of the 2007 Fair. A software update, which includes changing to a company  
16 called Show Works is in the process. It will enable participants to do their Fair entries online.  
17 Eventually, it is hoped to have 70 to 80 percent of the participants complete their entries online.  
18 The new software will also provide information to the media more rapidly.

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20 **FAIR PARK PARKING AREA 10 REVAMP**

21 Ms. Justman explained that Fair Park was approached by ATC, which is the transmission company  
22 of the high power lines. ATC will be redoing the high power tension lines from the St. Lawrence  
23 substation to the Saukville substation, and they are in need of a staging area for work trailers,  
24 equipment, poles, and wires. A request has been made to use approximately nine acres of the Fair  
25 Park property for this project, which will take nine months and begin in September. After  
26 discussions with Washington County Engineer Scott Schmidt, it was decided to offer parking area  
27 10. There may be heavy equipment that could damage the area. To prevent this, ATC will gravel  
28 the area and finish it with a fine traffic bond. Negotiations are currently underway to work out the  
29 details.

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31 Moved by Mr. Brandt, seconded by Mr. Strupp to allow Parking Area 10 to be graveled and used by  
32 ATC. Motion carried.

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34 **DEMO DERBY PIT AREA REVAMP**

35 Ms. Justman informed the committee that they would like to revamp the area that is known as the  
36 demo derby pit. There are no plans to hold demo derbies in the future and the area would be better  
37 suited as the rodeo location. In this area, the hillside can be used for seating and the Fair Park  
38 bleachers for reserved seating. Additional bleachers would no longer have to be rented and the  
39 savings would allow for a decrease in the ticket price.

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41 The pit area is 150' x 60' and it will have to be expanded to the east to 150' x 90'. The area would  
42 be graded, filled with three inches of sand, and be pitched at 1 to 2 percent. The work would take  
43 one to two days and would be scheduled for the end of May or beginning of June. County Engineer  
44 Scott Schmidt estimates the cost at approximately \$2,000, but it will be put out for bids and the  
45 funding will come from the Fair Park operating budget.

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47 Moved by Mr. Knodl, seconded by Mr. Tennes to approve the expansion of the derby pit area to  
48 150' x 90' for the future location of the rodeo. Motion carried.

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**FAIR PARK CAPITAL IMPROVEMENT UPDATE**

Ms. Lang explained that there is \$2,025 remaining in the 2006 fencing/livestock equipment fund. Ms. Lang is requesting to use these funds to add concrete paving to the beef barn stall area. It is estimated that fifty yards of concrete will be needed. The remainder of the cost would be covered from the AIS operating expenses. This project has been let for bid and the labor will be done in-house. The work would be started immediately so that it will be done prior to the start of the Fair.

Moved by Mr. Strupp, seconded by Mr. Brandt to authorize a grant to the Agricultural & Industrial Society of \$2,025 as partial funding for additional concrete paving to the beef barn stall area. The remainder of the funding for this project will come from the Fair Park operating budget. Motion carried.

**NEXT MEETING DATE**

The next meetings will be May 1, 2007, and June 5, 2007.

**ADJOURNMENT**

Moved by Mr. Tennes, seconded by Mr. Knodl to adjourn at 10:37 a.m. Motion carried.

Brenda J. Jaszewski, County Clerk