EDUCATION AND CULTURE COMMITTEE

PAC March 31, 2008
West Bend, WI 9:00 a.m.

Present: Mary A. Krumbiegel, Maurice Strupp, Herbert J. Tennies, and Daniel R. Knodl. Absent: Kenneth W. Brandt.

Also Present: Administrative Coordinator Doug Johnson, 4-H Youth Development Educator/Department Head Kandi O'Neil , Fair Park Director Nancy Justman, Deputy Fair Park Director/Fair Manager Sandy Lang, Community Development Educator Paul Roback, and Brenda Jaszewski, County Clerk.

Chairwoman Krumbiegel called the meeting to order and read the Affidavit of Posting.

MINUTES
Moved by Mr. Strupp, seconded by Mr. Tennies to approve the minutes of March 4, 2008. Motion carried.

TOURISM INITIATIVE UPDATE
Appearance: Washington County Convention & Visitors Bureau Director Roger Kist, Economic Development/Washington County (EDWC) Executive Director Jack Caldwell, EDWC President Doreen Buntrock, Hartford Chamber of Commerce Director Kim Infalt, West Bend Chamber of Commerce Director Craig Farrell, and West Bend Chamber of Commerce President Bob Gannon.

Mr. Roback gave a PowerPoint presentation and presented the preliminary results of the Washington County Tourism Initiative Survey, in which 51 individuals responded to the core questions. Mr. Roback will review the survey results at a meeting with county tourism stakeholders on May 1 and will discuss how to proceed in promoting tourism within the county. Mr. Roback will provide a summary of the tourism initiative at a future meeting of the newly elected Education & Culture Committee.

UWEX EDUCATOR'S REPORT
Ms. O'Neil reviewed and distributed the March Events-2008 brochure, WACEC Newsletter, UW Adult Student Guide, and the UWEX Cooperative Extension-Working for Wisconsin brochure.

FAIR PARK MASTER PLAN
Ms. Justman and Ms. Lang presented a draft master plan for Fair Park dated February 11, 2008, and reviewed the 32 items identified in the plan. It was noted the items have not been prioritized and there are no cost figures associated with the items. Moved by Mr. Tennies, seconded by Mr. Strupp to accept the updated Master Plan for Fair Park, as presented. Motion carried.

NEXT MEETING
The next meeting of the Education & Culture Committee is tentatively scheduled for Tuesday, May 6, 2008 at 9:00 a.m.

ADJOURNMENT
Moved by Mr. Strupp, seconded by Mr. Knodl to adjourn at 10:17 a.m. Motion carried.

Brenda J. Jaszewski, County Clerk