

**MINUTES
AGING AND DISABILITY RESOURCE CENTER BOARD
TUESDAY, AUGUST 28, 2007**

THOSE PRESENT: Les Borman, Ralph Hensel, Lori Luetschwager, Darla Potratz, Bette Koch, Linda Olson, Jenny Kertscher

CALL TO ORDER

The meeting was called to order by Chairman Ralph Hensel at 1:00 p.m.

NOTICE OF POSTING

Notice of Posting was given by Chairman Hensel.

APPROVAL OF JULY 24, 2007 MINUTES

Motion Les Borman; second Darla Potratz to approve the minutes of the July 24, 2007 meeting. Motion Carried.

AGING AND DISABILITY RESOURCE CENTER 2008 BUDGET

Linda Olson presented the 2008 ADRC budget and mission statement. Requested revenue requested by the ADRC is covered partially by the state and partially by the county. The State Revenue all comes out of the grant the ADRC has applied for. The County Tax Levy is the share the county supports the ADRC as it is now.

The County Tax Levy total of \$170,618.00 for the Family Care program supports what is currently in place. When the contract goes through there would be an additional \$553,844.00 of State Revenue to the ADRC. If the grant does not go through, the ADRC will run as is with the County Tax Levy.

The budget request includes new positions of two Information and Assistance Specialists and a Disability Benefit Specialist. There would also be contracts for services for a Registered Nurse and a Dietitian to cover health screenings and wellness.

The Mission Statement is required to be in outcome language which describes what actions will be taken and what results from the action.

One item changed on the budget will be Support Services for \$48,804.00. This would pay for time by Economic Support workers. This is not an allowable expense. Funds cannot be used for that purpose. These funds would be used instead for marketing and an additional Information and Assistance Specialist.

Motion Les Borman; second Bette Koch to approve the 2008 budget as presented with the tax levy request in the amount of \$170,618.00. Motion Carried.

AGING AND DISABILITY RESOURCE CENTER UPDATE

Linda Olson and Jenny Kertscher participated in a conference call with state Department of Health and Family Services on Thursday, August 22, 2007, regarding the application for grant funds submitted at the end of July.

State officials indicated that ADRC funds cannot be used to pay for mental health screens because they have a system for these screenings. Funds also cannot be used for Economic Support services. This puts an impact on Department of Social Services.

Also, ADRC funds cannot be used for adult protective investigations i.e. self neglect cases. The ADRC is allowed to take information about a case but a worker cannot do the investigation. Another plan is being worked on to come up with another source for paying for this service. Department of Social Services presently covers this cost of service.

The state also feels that four (4) Information and Assistance Specialist will not be enough for the ADRC. More staff will be needed. The ADRC will have to come back to Board for approval. All of the funds would still be available to the ADRC, but would have to be used for other services.

Ralph Hensel recommended sending out a news release, as well as doing a Public Service Announcement on local radio stations to announce the opening of the ADRC. This could be done in September or October. Linda explained that this could be done after the contract goes through.

One concern the state has is how to reach isolated people. This is an issue and will be a challenge.

There is now a community office within the ADRC. Veterans Service is now using that office on Wednesdays each week. Other like agencies will be contacted of the availability of this office. Economic Support and Independence First could use it for appointments.

A training and education plan is needed for the ADRC Board. Linda Olson asked the Board to consider any topics they would like to be trained on. This would include speakers coming in to do presentations for the Board. In doing this, the Board members can provide advocacy needed for stake holders. This will give the Board information and tools they need to advocate. Information and recommendations will be needed from the Board. Through the Board and their suggestions, the ADRC will then be able to figure out what works, what does not work and where there is a gap.

Bette Koch suggested that it is important for the Board to know what happens from the time a phone call comes in to the ADRC and how it is routed to get the caller the help they need.

Also, an area of concern might be what a person does until they are eligible – what is done in the middle? The Benefit Specialist would be key in providing this sort of information to the Board.

Linda will set up programs for each Board meeting.

The Board further discussed marketing the ADRC. Marketing does not work well if people do not know what to look for. When a disaster happens people may not where to go for assistance. Therefore, it is important for discharge planners, doctors, sub acute

units, clinics, hospitals, elder law attorneys and pharmacies to be educated on what services are available and the phone numbers at the ADRC.

Other areas discussed were to perhaps expand into other areas with marketing where Washington County residents may go i.e. Froedtert Hospital. The possibility of television ads and telephone interviews on radio stations was discussed.

The Board recommended that the tear off sheets could be handed out at and/or speakers could do presentations for support groups, adult day cares, senior housing facilities, village halls, libraries, churches, with parish nurses, senior centers, chambers of commerce, ambulance services, fire departments, condominium associations, Lions club, Kiwanis, Rotary, American Legion, VFW, post office notice, food pantries, Threshold and Harvest House. They could also be distributed at Independence First, etc. Perhaps information could be placed in the bar association newsletter. Another option could be placing stuffers in grocery bags at supermarkets.

A marketing firm could assist the ADRC in what would work well. Whatever is done would have to be long term because people do not pay attention until they need help.

Creating a simple check list so people can determine what services they may be eligible for was discussed. A brochure is being developed. The Resource Directory is sent out throughout the county. Information on the website is being created.

DESIGNATION OF NEXT MEETING DATE

The next meeting of the Aging and Disability Resource Center Board will be held on Thursday, October 4, 2007 at 1:00 p.m. in Room 1023 of the Public Agency Center.

ADJOURNMENT

Motion Ralph Hensel; second Lori Luetschwager to adjourn the meeting. Motion Carried. Meeting adjourned at 2:28 p.m.