

Celebrate Families

Held each year in February at Washington County Fair Park, the Injury Prevention Coalition has a booth with different safety themes. Coalition members man the booth for the day with helpful information.

One of the most popular things to do in our booth is “Spin the Safety Wheel”. Each child answers a safety question and wins a prize!



Every 15 Minutes

This program is designed to dramatically instill among all teenagers the potentially dangerous consequences of drinking and driving. Every 15 minutes refers to the fact that a person is killed in an alcohol-related traffic crash every 15 minutes.

Our coalition members are in their 8th year of doing this program at Washington County High Schools. The coalition members start planning this event in the beginning of the school year for the one and a half day program which happens in the spring.

The program includes a mock crash, a retreat with debriefing and a school assembly to view the short video from the previous day's events.



National Bike to School Day

Our first National Bike to School Day was held at local elementary schools in 2012. Students were encouraged to ride their bikes to school and then received special privileges from their teachers for that day.



Street Smart Kidz

Our first Street Smart Kidz event was held at a local elementary school in the spring of 2012. This program emphasis Pedestrian and Bike Safety with the 3rd Graders. Each student received a bike helmet fitting and a new bike helmet! Students participated in a bike rodeo, “putting on the brakes”, and pedestrian safety intersection activity.



Super Safety Summer Day Camp

This program is a partnership with Washington County, Dodge County, 4H and UW Extension which focuses on Safety for children ages 5-10 years old. Coalition Members teach different safety topics. On average about 60-70 children attend this day camp every year. We have been a partner for 6 years.



Walk Your Child to School Day

This is an International Event designed to encourage students to walk or bike to school done in partnership with Safe Kids Walk This Way. Here in Washington County, the Injury Prevention Coalition members have been organizing this event since 2003. Local dignitaries along with coalition members walk with students on the first Wednesday of October each year. In recent years, we have included all West Bend Public Schools and other elementary schools throughout Washington County.



Halloween Safety Spooktacular

Halloween safety is a concern for all parents. As part of a grant, the coalition members took on this project to teach children pedestrian safety when trick or treating. There were 4 stations with different safety messages. Our program was part of the Story Hour held at the West Bend Library. We educated about 60 kids in two days. The coalition will bring this new event to K4 groups at elementary schools throughout the county.



Delivering Fire Prevention

This event is held in partnership with Safe Kids Southeast WI, local Fire Departments and local pizza restaurants every October. Lucky families who order a pizza on that night may have it delivered by firefighters who then check their smoke and carbon monoxide detectors to see if they are working. If they are working, they get their pizza for free! A special treat for the kids is when they get to climb aboard the fire truck and have their picture taken with the firefighter. Safe Kids through a grant from State Farm Insurance will provide families with a working smoke and carbon monoxide detector if none are found.

