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FOR IMMEDIATE RELEASE:

## ***Heat U. P. Wisconsin Nominees Sought***

If you know some one who could use a helping hand keeping their home warm, local participating Lennox Dealers want to hear from you. For the eighth year in a row, dealers are participating in the *Heat U.P. Wisconsin* program, a project of the Wisconsin and Upper Michigan Lennox Dealers as a way of giving back to their communities. "We're looking for families who could use a helping hand, perhaps a veteran, an elder, or disabled person or someone who just needs a hand and we're calling on our community members to help us," noted Dave Chatmon, Lennox District Manager. Chatmon considers this neighbors helping neighbors adding that dealers and their teams are excited about the program.

Since its inception in 2010, Heat UP Wisconsin has contributed over \$2.2 million in heating systems to over 500 Wisconsin and Upper Michigan families. Independent Lennox Dealers are family-run, community-based businesses that are active in their communities. "We're local and we care about Wisconsin and Upper Michigan and the people who live here," continued Chatmon who noted that last year over 350 Lennox dealer team members donated their time working on every aspect from installation to cooking and serving lunch.

To nominate a family, go on line to [www.heatupwisconsin.com](http://www.heatupwisconsin.com) or stop in at a local participating Lennox Dealer and pick up a form. Simply explain why this family should have a new furnace and submit it before September 5. The installation will be on October 7. This project is supported by Lennox Industries, who will donate up to 100 furnaces, local participating dealers, who will supply the materials needed to install the furnace and their employees who are donating their time and talent. There is no cost for the installed furnace to the chosen recipients.