

Five leading causes of injury in Wisconsin:

Motor vehicle crashes

Falls

Suicide by firearms

Unintentional poisoning

Homicide by firearms

Did you know that in Wisconsin:

- Unintentional injuries are the leading cause of death for ages 1-44 years
- Unintentional injury is the fifth leading cause of death in Wisconsin
- Motor vehicle crashes are the leading cause of injury deaths in Wisconsin
- Studies show that, in Wisconsin more than 73% of child restraints are not installed correctly
- Falls were the leading cause of hospitalizations in Wisconsin
- Suicide is the second leading cause of death in ages 15-34
- Of all intentional injuries leading to death, 70% were due to suicides
- In Wisconsin, Suicides occur three times more often than homicides

Source: Wisconsin Deaths 2008, Office of Health Information,
Division of Public Health, Department of Health Services

The Washington County Injury

Prevention Coalition Members

Washington County:

Aging & Disability Resource Center

Health Department

Medical Examiner

Sheriff's Department

Human Services

West Bend Fire Department

West Bend Police Department

Aurora Medical Center, Hartford

St. Joseph's Hospital, Froedtert

LifeStar

Safe Kids, SEWI



New members are always welcome at our monthly meetings held the second Wednesday of every month, at 9:30am in the Public Agency Center, room 1023.

Lori Loof, Public Health Nurse

Washington County Injury Prevention Coalition Coordinator

For more information contact:

Lori at 262-335-4471

Washington County Health Department

333 E. Washington St., Suite 1100

West Bend WI 53095

Washington County Injury Prevention Coalition



Mission Statement

Our purpose is to bring together agencies and individuals interested in the prevention of unintentional injury

Each year the Coalition does many events that are geared toward Injury Prevention. At present our biggest event is the Every 15 Minutes program. This program is designed to dramatically instill among all teenagers the potentially dangerous consequences of drinking alcohol.

“Every 15 Minutes” refers to the fact that a person is killed in an alcohol-related traffic crash every 15 minutes. While primarily targeted toward preventing alcohol-related traffic injuries and fatalities,

the program is also designed to challenge students to think about drinking, personal safety, and the responsibility of making mature decisions when lives are involved. The event is designed to be given prior to prom as that is the time when most students are tempted to drink and drive.



“Delivering Fire Prevention” is an event designed to increase awareness about the necessity of having working smoke detectors in every home. Families will be chosen to have their pizza delivered by a fire truck. If they have working smoke detectors in their home, their pizza will be free, compliments of the pizza restaurant. Families chosen that evening will receive a free smoke detector if needed, and fire prevention education sponsored by Safe Kids South East Wisconsin.



receive a free smoke detector if needed, and fire prevention education sponsored by Safe Kids South East Wisconsin.

Events to Promote Injury Prevention

Bicycle Safety

Car Seat Checks

Celebrate Families

Fire Safety

Pedestrian Safety

Seatbelt Survey

Teen Injury Prevention

“Walk Your Child To School Day” is an event held in the fall to encourage children and parents to walk to school. This is an annual nationwide event. All public schools in West Bend participate in this event.



Nationwide, pedestrian injuries are the second cause of accidental death among children ages 5 to 14. Each year in the United States, approximately 650 children are killed and 43,000 treated in emergency rooms as a result of pedestrian injuries.



When car seats are used correctly, they can prevent injuries and save lives. Always secure your child properly in the correct

restraint. Never leave your child unattended in your vehicle. While air bags can save lives, kids riding in the front seat can be seriously injured or killed when an air bag comes out in a crash, so children 12 and under should always sit in the back seat. Questions regarding car seat selection or installation - please call the Health Department to talk with a certified car seat technician. **“Car Seat Checks”** are available by appointment, 262-335-4742.

“Celebrate Families” event is held in February. The Injury Prevention Coalition takes safety messages to the children who have fun spinning the wheel. There is always something to do at our booth for adults and children.

