

## Healthiest Wisconsin 2020 Focus Areas and Objectives

### Crosscutting Two Focus Areas and Objectives

#### Eliminate Health Disparities

- Develop comprehensive data to track disparities
- Align resources to eliminate health disparities

#### Socioeconomic and Educational Determinants

- Develop and promote policies to reduce discrimination and increase social cohesion
- Support and develop policies to reduce poverty
- Support and develop policies to improve education

#### Other Crosscutting Objectives

- Improve and connect health service systems
- Prepare youth and families to protect their health and the health of their communities
- Promote environments that foster health and social networks
- Evaluate the effectiveness and impact of health policies and programs
- Establish resources for governmental infrastructure

### Health Twelve Focus Areas and Objectives

#### Alcohol and Drug Use

- Change underlying attitudes, knowledge and policies
- Improve access to services for vulnerable people
- Reduce risky and unhealthy alcohol and drug use

#### Chronic Disease Prevention and Management

- Promote sustainable chronic disease programs
- Improve equitable access to chronic disease management
- Reduce chronic disease health disparities

#### Communicable Diseases

- Immunize
- Prevent disease in high-risk populations

#### Environmental and Occupational Health

- Improve the quality and safety of the food supply and natural, built and work environments
- Promote safe and healthy homes in all communities

## Healthiest Wisconsin 2020 Focus Areas and Objectives

### Healthy Growth and Development

- Assure children receive periodic developmental screening
- Improve women's health for healthy babies
- Reduce disparities in health outcomes

### Injury and Violence Prevention

- Create safe environments and practices through policies and programs
- Improve systems to increase access to injury care and prevention services
- Reduce disparities in injury and violence

### Mental Health

- Reduce smoking and obesity among people with mental disorders
- Reduce disparities in suicide and mental disorders
- Reduce depression, anxiety and emotional problems

### Nutrition and Healthy Foods

- Increase access to healthy foods and support breastfeeding
- Make healthy foods available for all
- Target obesity efforts to address health disparities

### Oral Health

- Assure access for better oral health
- Assure access to services for all population groups

### Physical Activity

- Design communities to encourage activity
- Provide opportunities to become physically active
- Provide opportunities in all neighborhoods to reduce health disparities

### Reproductive and Sexual Health

- Establish a norm of sexual and reproductive health across the life span
- Establish social, economic and health policies to improve equity in sexual health and reproductive justice
- Reduce disparities in sexual and reproductive health

### Tobacco Use and Exposure

- Reduce use and exposure among youth
- Reduce use and exposure among adults
- Decrease disparities among vulnerable groups

## Healthiest Wisconsin 2020 Focus Areas and Objectives

### Infrastructure Nine Focus Areas and Objectives

#### Access to High-Quality Health Services

- Assure access to high-quality health services
- Assure patient-centered health services for all

#### Collaborative Partnerships

- Identify resources to support partnerships
- Build effective partnerships resulting from respect and empowerment

#### Emergency Preparedness, Response, Recovery

- Increase integration and partner collaboration
- Increase community engagement

#### Funding

- Establish stable revenue sources to support health departments
- Effectively use funds available to support health departments

#### Health Literacy

- Increase awareness of literacy's effects on health outcomes
- Strengthen communication for effective health action

#### Improve Data to Advance Health

- Exchange data
- Make data accessible
- Use data standards to measure health

#### Public Health Capacity and Quality

- Strengthen quality in practice
- Achieve public health standards

#### Public Health Research and Evaluation

- Forge new paths to a healthy Wisconsin
- Take actions that are proven to work
- Target research to reduce health disparities

#### Workforce that Promotes and Protects Health

- Assure the workforce is prepared to practice in evolving delivery systems
- Establish systems to analyze workforce sufficiency, competency and diversity

# HEALTHIEST WISCONSIN 2020

## Focus Areas and Objectives 2010 – 2020



Healthiest Wisconsin 2020  
 Division of Public Health  
 Wisconsin Department of Health Services  
 Madison, Wisconsin

**Web Link:**

<http://dhs.wisconsin.gov/hw2020/>

**HW2020 Mailbox:**

[DHSHW2020@dhs.wisconsin.gov](mailto:DHSHW2020@dhs.wisconsin.gov)

*It takes the work of many to improve the health of all.*

**Getting Started / Making a Difference**  
**The Healthiest Wisconsin 2020 Action Model**

- Assess strengths, needs and resources with your community partners.
- Select priorities and align to *HW2020* using the *HW2020* Endorsement Form.
- Find and use programs and policies that work.
- Implement strategies with your partners and the community.
- Evaluate efforts and report results.

