

## These Breastfeeding-Friendly Childcare Centers are recognized for their exceptional efforts to support breastfeeding moms and babies.



### **DISCOVERY CENTER AT THE Y**

Ages 6 weeks to 3 years  
1113 West Washington Street  
West Bend, WI 53095  
(P) 262-334-8009



### **THE Y AT OUR SAVIORS CHURCH**

Ages 6 weeks to 5 years  
1044 South Silverbrook Drive  
West Bend, WI 53095  
(P) 262-334-5982

[http://www.kmymca.org/youth\\_development.html](http://www.kmymca.org/youth_development.html)

### **What can you do to protect and support breastfeeding in your facility?**

- Establish a supportive breastfeeding policy and be sure that all staff are aware of and follow the policy.
- Provide training for your staff in proper handling and storage of human milk.
- Provide positive breastfeeding promotion messages in the center.
- Set aside a place for mothers to breastfeed or pump their milk for infants in privacy, if desired. (Embarrassment about breastfeeding in public is the number one barrier!) This should include a place to refrigerate pumped milk. Also, make it clear to mothers, staff and other parents that a mother may breastfeed her child wherever she and her child have a legal right to be.
- Encourage expectant mothers to breastfeed by making information available, including community resources to assist them.
- Provide simple recognition to mothers who choose to breastfeed.
- Recognize that mothers may have strong feelings about continuing to breastfeed when they are separated from their babies. The knowledge that you support their decision to breastfeed may increase their confidence in you as their childcare provider and translate in to positive community recognition for your business.
- Contact Washington County Breastfeeding Coalition for training and information on making your business breastfeeding friendly. 262-335-4464 or 262-335-4741.

### **What is the benefit to being a Breastfeeding-Friendly childcare center?**

- Healthy mothers and babies can save health care dollars and improve productivity and attendance. Breastfeeding is proven to promote better health among mothers and children, better health means less illness among all the children in your facility.



August 16, 2012 - YMCA Child Care receives Breastfeeding Friendly Award. L-R: Jennifer Arvidson, Washington County Health Department; Sue Lorenz, Terri Kluever, & Missi Dahm, Kettle Moraine Y; Sabrina Foulks-Thomas, Washington County WIC Program.