

# ECONOMIC PROFILE

Washington County, WI

## Population

<u>Year</u>	<u>Number</u>	<u>Percent Change</u>
1980	84,848	--
1990	95,328	12.4
2000	117,493	23.3

Source: U.S. Bureau of the Census, Wisconsin Department of Administration and SEWRPC.

## Housing

<u>Year</u>	<u>Total Households</u>	<u>Percent Change</u>
1980	26,716	--
1990	32,977	23.4
2000	43,842	32.9

### Unit Information: 2000

Total Units.....	45,808
Owner Occupied.....	33,317
Median Value.....	\$155,000
Renter Occupied.....	10,525
Median Rent.....	\$620
Vacancy Rate.....	4.7%

### Units Authorized by Building Permits: 2001

Total Units.....	847
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Source: U.S. Bureau of the Census and SEWRPC.

## Income

### 1999 Per Capita Personal Income

Washington County.....	\$30,210
Southeastern Wisconsin Region.....	30,747
Wisconsin.....	27,370
United States.....	28,546

Source: U.S. Bureau of Economic Analysis and SEWRPC.

## Economy

### 1997 Manufacturers and Retail Trade

Number of manufacturing Establishments.....	321
Annual value of manufacturing shipments (in thousands).....	\$2,360,235
Number of retail establishments.....	390
Annual value of retail sales (in thousands of dollars).....	\$1,201,484

## Transportation

### Highways

- United States Highways 41 and 45
- State Trunk Highways 28, 33, 60, 83, 144, 145, 167 and 175
- Every city and village is served by a state trunk highway

### Water Transportation Facilities

- Port of Milwaukee located 20 miles southeast

### Public Transit

- Local taxicab services available in the West Bend and Hartford areas
- Countywide service from the publicly operated intercounty bus system
- Countywide service from the publicly operated intercounty shared-ride taxi service

### Trucking

- 109 trucking and warehousing establishments located in Washington County

### Railway Service

- Canadian National Railway
- Wisconsin & Southern Company

### Air Service

- West Bend Municipal Airport
- Hartford Municipal Airport
- Milwaukee's General Mitchell International Airport, located 28 miles south

## Health

Washington County communities are served by a complete range of health facilities and health professionals. Two hospitals provide expert care to County residents. In addition, 13 clinics provide a variety of health services for area communities.

## Media

### Local Newspapers

- Germantown Banner Press, Weekly
- Germantown News, Weekly
- Kewaskum Statesman, Weekly
- Milwaukee Journal-Sentinel, Daily
- West Bend News, Daily

# Labor and Wages

## WASHINGTON COUNTY EMPLOYMENT: MARCH 2000\*

<u>Employment by Industry</u>	<u>Number of Persons Employed</u>	<u>Percent of Persons Employed</u>
Agriculture, Forestry, and Fishing.....	696	1.5
Construction.....	2,497	5.3
Manufacturing.....	16,492	34.8
Transportation and Public Utilities.....	1,794	3.8
Wholesale Trade.....	2,510	5.3
Retail Trade.....	7,868	16.6
Finance, Insurance, Real Estate.....	1,942	4.1
Services.....	8,220	17.4
Public Administration.....	5,290	11.2
Unknown Industry Division.....	35	0.0
Total.....	47,344	100.0

## MEDIAN HOURLY WAGES FOR SELECTED OCCUPATIONS: 2000

<u>Occupational Category</u>	<u>Milwaukee MSA*</u>
Management, Professional and Related Occupations.....	\$22.23
Service Occupations.....	11.21
Sales and Office Occupations.....	14.62
Natural Resources, Construction and Maintenance Occupations.....	17.76
Production, Transportation, and Material Moving Occupations.....	13.57

\*Wage rates are for Milwaukee, WI MSA, which includes Milwaukee, Ozaukee, Washington, and Waukesha Counties, and may vary in specific locations within the four-county area.  
Source: Wisconsin Dept. of Workforce Development and SEWRPC.

## WASHINGTON COUNTY PROJECTED EMPLOYMENT: 2008

<u>Employment by Industry</u>	<u>Number of Persons Employed</u>	<u>Percent of Persons Employed</u>
Agriculture, Forestry, and Fishing.....	691	1.3
Construction.....	2,499	4.6
Manufacturing.....	16,453	30.6
Transportation and Public Utilities.....	2,210	4.1
Wholesale Trade.....	2,490	4.6
Retail Trade.....	8,193	15.2
Finance, Insurance, and Real Estate.....	2,296	4.3
Services.....	16,207	30.1
Public Administration.....	2,821	5.2
Total.....	53,860	100.0

\*Not included: Self-employed, unpaid family workers, and private household workers.

Source: Wisconsin Department of Workforce Development and SEWRPC.

## WASHINGTON COUNTY CIVILIAN LABOR FORCE: MARCH 2001

Total civilian Labor Force.....	68,712
Employed Civilian Labor Force.....	65,766
Unemployed Civilian Labor Force.....	2,946

Source: Wisconsin Department of Workforce Development and SEWRPC.

# Major Private-Sector Employers

### MANUFACTURING

#### Machinery Except Electrical

Banner Welder, Inc.  
Bestech Tool Corporation  
Faustel, Inc.  
Gehl Company  
Grueber Tool and Die, Inc.  
Hartford Manufacturing Co., Inc.  
Huf-Wisconsin Automotive Parts  
M-B-W, Inc.  
MGS Enterprises  
W.G. Strohwig Tool and Die, Inc.  
Weasler Engineering, Inc.  
Willer Tool Corporation

#### Fabricated Metal Products

Barton Products Corporation  
GKN Sinter Metals  
Hartford Finishing, Inc.  
Helgesen Industries, Inc.  
Kettle Moraine Coatings, Inc.  
Maysteel Corporation  
Regal War, Inc.  
Rytec Corporation of Hartford  
Titan Wheel Corp. of Wisconsin

#### Chemicals and Allied Products

Wisconsin Pharmacal Company

#### Paper and Allied Products

Badger Packaging Corporation  
Great Lakes Packaging  
Menasha Corporation  
Melson Container Corporation  
Stone Container Corporation

#### Electrical and Electronic Equipment

Broan Manufacturing Company, Inc.  
J.W. Speaker Corporation  
WESBAR Corporation  
The West Bend Company

#### Food and Kindred Products

Gehl Gurnsey Farms, Inc.  
Kerry Ingredients, Inc.  
Level valley Creamery, Inc.  
Milwaukee Seasonings, Inc.

#### Primary Metal Industries

Allcast, Inc.  
Craft-Cast, Inc.  
Independent Metals Company, Inc.  
Signcast Corporation  
Slinger Manufacturing Company  
West Bend Company

#### Other Manufacturing & Distribution

Design House, Inc.

#### Printing and Publishing

Post Printing  
Quad/Graphics, Inc.  
Serigraph Inc.  
West Bend Daily News, Inc.

#### Leather and Leather Products

Amity Rolfs  
Enger Kress Company  
W.B. Place & Company

#### Lumber and Wood Products

Design House, Inc.  
Goeman's Wood Products, Inc.  
Milliken Millwork  
Riebau's Cabinets, Ltd.

#### Rubber and Miscellaneous Plastics

Smith and Nephew, Inc.

#### Stone, Clay, and Glass Products

Bend Industries, Inc.

#### Transportation Equipment

Midas International Corporation  
Praefke Brake and Supply

### Services

#### Business

Automating Peripherals  
Boyd-Hunter, Inc.  
Epic of Wisconsin  
The F. Dohmen Company

#### Service

B.C. Ziegler & Company  
Claims Management Services  
Clothes Clinic  
Germantown Mutual Insur. Co.  
Restat  
Suburban Services  
West Bend Mutual Insur. Co.

#### Health

Aurora Health Center Slinger  
Benevolent Corp. Cedar Campuses  
Falls Medical Group, Richfield Clinic  
General Clinic of West Bend  
Germantown Family Practice  
Hartford Care Center  
Hartford Memorial Hospital  
Hartford-Parkview Clinic  
Medical Associates Health Centers  
St. Joseph's Community Hospital  
West Bend Clinic

Source: 1998 Classified Directory of Wisconsin Manufacturers, 1998 Wisconsin Business Service Directory, and SEWRPC.

# Education

Washington County is served by four Elementary school districts; one 9-12 district, The Hartford Union High District; and four K-12 school districts, including the Germantown, Kewaskum, Slinger, and West Bend Districts.

### Public High School Graduates: 2001

Total Graduates.....1,592  
Average Graduation Rate.....94.1%

### Standardized Test Results: 2001

Based upon the mean scores reported in the Nation, Wisconsin students scored highest on the American College Test (ACT) in the 2000-2001 school year.

### 2001 Average ACT Scores

Washington County.....22.6  
Wisconsin.....22.2  
United States.....21.0

Source: Wisconsin Department of Public Instruction and SEWRPC.

The following post-secondary educational facilities are located within, or in proximity to Washington County:

### Colleges and Universities

Alverno College  
Cardinal Stritch College, Glendale  
Carroll College, Waukesha  
Columbia College of Nursing- Milwaukee  
Concordia University, Mequon  
Marquette University, Milwaukee  
Medical College of Wisconsin, Wauwatosa  
Milwaukee Institute of Art & Design, Milwaukee  
Milwaukee School of Engineering, Milwaukee  
Mount Mary College, Milwaukee  
University of Wisconsin- Milwaukee, Milwaukee  
University of Wisconsin- Washington County, West Bend

### Technical and Vocational Schools

Milwaukee Area Technical College, Mequon  
Moraine Park Technical College, West Bend and Hartford campuses  
Waukesha County Technical College, Menomonee Falls, Pewaukee, and Waukesha campuses

# Utilities

### Electric Power

- We Energies  
Service Information: 1-800-242-9137
- City of Hartford Electric Company  
Service Information: (262) 673-8212
- Village of Slinger Electric Utility  
Service Information: 1-800-644-5265

### Telephone

- Ameritech, Inc.  
Business Service Information  
In State: 1-800-660-3000  
Out of State: 1-800-447-7738
- GTE of Wisconsin  
Service Information: 1-800-483-5600

### Natural Gas

- We Energies  
Service Information: 1-800-242-9137  
Gas Emergency: 1-800-236-9874

### Solid Waste

- Solid waste collection provided by private collection services
- Solid waste is landfilled at a general use landfill located in the county, and at two landfills in adjacent counties
- Most communities have initiated recycling programs.

### Water

- Seven publicly owned water utilities in Washington County
- Public and private water utilities draw water from groundwater aquifers underlying the County. These aquifers provide a large source of quality water for various uses.

### Sanitary Sewerage

- Public sanitary sewerage systems serve 55 percent of the County's Population. The remainder are served by onsite sewage disposal systems.
- All communities currently have adequate sewage capacity and are planning for future expansions.

# Industrial Sites

### Industrial Parks (May 2002)

Name	Acres		Contact Person
	Total	Available	
Maple Road Industrial Park	474	20	Village Administrator
Donges Bay Industrial Park	350	300	Village of Germantown Telephone: (262) 250-4750 Facsimile: (262) 253-8255
Western Industrial Park	66	3	Mr. Werner X. Wolpert, Executive Dir.
Dodge Industrial Park	540	60	Hartford Area Development Corp.
Hartford Industrial Park	106	0	Telephone: (262) 673-7009 Facsimile: (262) 673-4651
Jackson Northwest Business Park	250	120	Del Beaver, Administrator
Cedar Creek Business Park	80	0	Village of Jackson
Tillie Lake Business Park	14	0	Telephone: (262) 677-9001 Facsimile: (262) 677-1710
Enders Highway 60 Ind. Park	12	0	Village Administrator
Seven Hills Business Park	60	7	Village of Slinger
Meadowood Business Park	40	20	Telephone: (262) 644-5265 Facsimile: (262) 644-6341
West Bend Ind. Park- South	208	0	Mr. John Capelle, Director of Community Development
West Bend Ind. Park- East	73	0	City of West Bend
West Bend Corporate Center	140	110	Telephone: (262) 335-5122
Wingate Creek Business Cntr.	75	70	Facsimile: (262) 335-5164

### Incubator Buildings (May 2002)

Name	Square Footage		Contact Person
	Total	Available	
Innovation Center of Hartford	44,000	0	Mr. Werner X. Wolpert (see above)

# Local Contacts

A variety of professional economic development services are available on a confidential basis to: 1) assist companies seeking to get started, expand, or locate in Washington County; 2) develop domestic markets for Washington County companies; and 3) attract investment to the County.

Washington County Economic Development Coordinator  
Planning and Parks Department  
333 W. Washington Street, Suite 2300  
West Bend, Wisconsin 53095-7986  
Telephone: (262) 335-4445  
Facsimile: (262) 335-6868

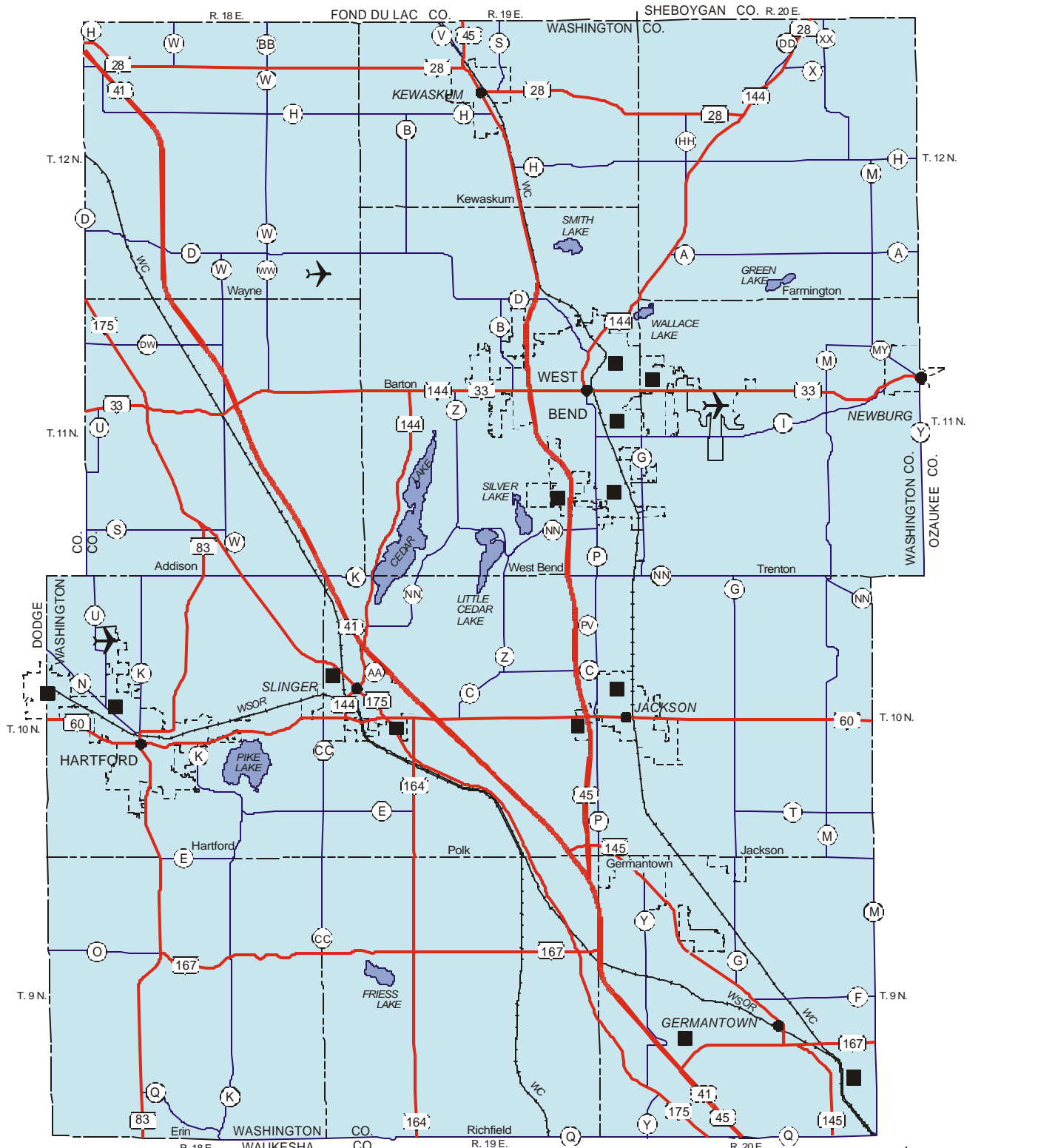
Community Development Manager  
We Energies  
231 W. Michigan Street  
Milwaukee, WI 53203  
Telephone: (414) 221-3018

This profile is one in a series of regional, county, and community profiles prepared by the Southeastern Wisconsin Regional Planning Commission in cooperation with the Regional Economic Partnership as a community service.

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# Washington County



■ INDUSTRIAL AREA

