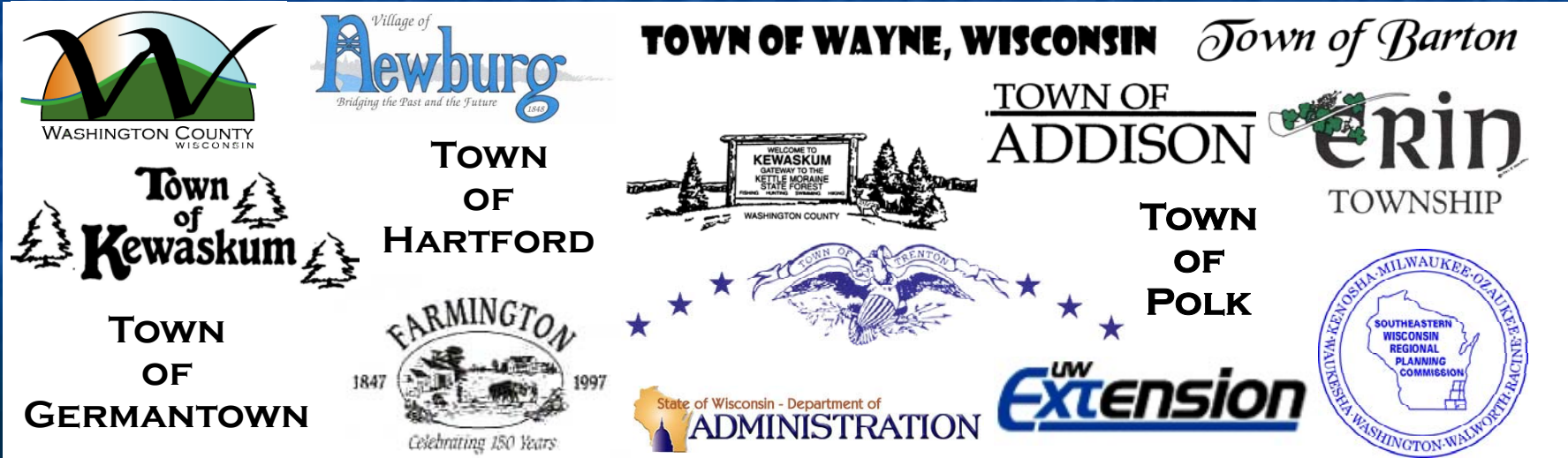


# Smart Growth Comprehensive Plan



# Smart Growth Law

- Defines comprehensive plan
- Requires public participation
- Requires adoption by ordinance by governing body
- Does not change legal relationship between Village/City/Town/SEWRPC
- Provides grant program to financially assist a municipality's planning process
- Smart Growth plan be adopted by January 1, 2010

# Nine Elements

- Issues and Opportunities
- Housing
- Transportation
- Utilities & Community Facilities
- Agricultural, Natural, & Cultural Resources
- Economic Development
- Intergovernmental Cooperation
- Land Use
- Implementation

# Fourteen Goals

- Promotion of the redevelopment of lands
- Encourage neighborhood designs that support a range of transportation choices
- Protection of natural areas
- Protection of economically productive areas
- Encourage land uses, densities and regulations that promote efficient development patterns and relatively low governmental and utility costs
- Encourage coordination and cooperation among nearby units of government

# Fourteen Goals

- Preserve cultural, historic and archaeological sites
- Build community identity by revitalizing main streets and enforcing design standards
- Provide an adequate supply of affordable housing
- Provide adequate infrastructure, public services and an adequate supply of developable land to meet existing and future market demand for residential, commercial and industrial uses

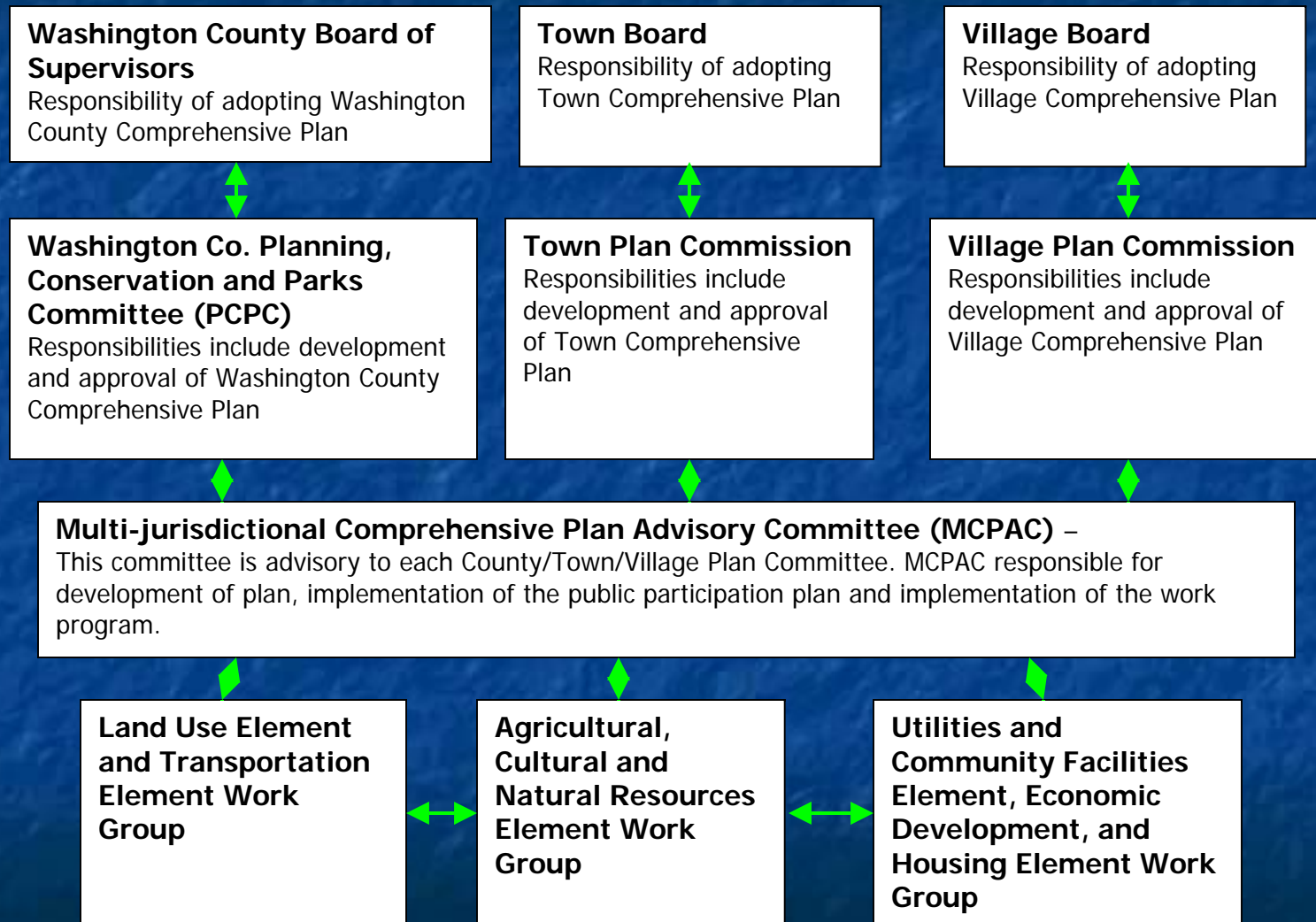
# Fourteen Goals

- Promote the expansion or stabilization of the current economic base and the creation of a range of employment opportunities at the state, regional and local levels
- Balance individual property rights with community interests and goals
- Planning and development of land uses that create or preserve varied and unique urban and rural communities
- Provide an integrated, efficient and economical transportation system that affords mobility, convenience and safety and that meets the needs of all citizens

# Plan for the Plan

- Established partnering municipalities
  - Washington County
  - Villages of Kewaskum and Newburg
  - Towns of Addison, Barton, Erin, Farmington, Germantown, Hartford, Kewaskum, Polk, Trenton, and Wayne
- Municipalities adopted by resolution
  - Work Program
  - Public Participation Plan
- \$280,000 Department of Administration grant

# Committee Structure





# Work Program

- **Inventory/Background/Forecasts & Analysis**

October 2005 – August 2006

- Compile/document
  - Census data
  - Population, job, household projections
  - Inventory element information
  - Compile land trends – price, supply & demand
- Hold informational meetings on inventory findings
- Conduct Countywide survey related to elements
- Conduct Informational/Public input meetings

# Work Program

## ■ Issue Identification/Visioning

August 2006 – September 2007

- Focus groups
- Hold informational meetings on survey findings
- Compile goals & objectives from existing land use-related plans
- Develop goals, objectives, & vision
  - Countywide
  - Local government partners

# Work Program

## ■ **Prepare Key Plan Elements**

January 2007 – July 2007

- Prepare element chapters
- Synthesize elements into preliminary plan recommendations

# Work Program

- **Prepare Implementation Elements**

August 2007 – January 2008

- Prepare

- Implementation element

- Intergovernmental cooperation element

- Identify activities to implement plan recommendations

# Work Program

## ■ **Plan Review/Refinement/Adoption**

December 2007 – June 2008

- Print/distribute recommended plan
- Conduct public information workshops
- Conduct public hearing on plan
- Plan commissions recommends plan to local municipal boards
- Boards adopts plan by ordinance

# Work Program

- **Plan Implementation**

July 2008 – December 2009

- Print/distribute adopted plan
- Amend or adopt implementing ordinances as necessary

# Upcoming Public Participation Opportunities

- Kickoff/SWOT Workshop meetings at County and local levels  
(December 2005 – March 2006)
- Countywide telephone survey  
(February 2006)
- Focus groups at county and local levels upon request  
(May 2006 – July 2006)
- Public Open House/Visioning Session meetings at county and local levels to display survey, focus group, SWOT workshop results, and visioning activities  
(August 2006 – October 2006)

# Future Public Participation Opportunities

- Prepare and distribute
    - Fact sheets
    - Objectives and goals for each municipality

(February 2007 – February 2008)
  - Public Open House/Information meetings
    - County
    - Local levels

(February 2008 – March 2008)
  - Public hearings prior to plan adoption at county and local levels
- (March 2008)



# On Going Public Participation Opportunities

- Newsletters
- Press releases
- Website



***[www.co.washington.wi.us/smartgrowth](http://www.co.washington.wi.us/smartgrowth)***

- Public comment opportunity at all meetings
- Draft plans available for review at
  - County Planning and Parks Department
  - County UW-Extension office
  - Partnering town/village halls
  - Internet
- Periodic intergovernmental meetings

# S.W.O.T Workshop

- Identify a community's
  - Strengths
  - Weaknesses
  - Opportunities
  - Threats
- Results to be utilized by smart growth committees

# Summary

- 12 partnering municipalities
- Planning process
  - June 2005 – June 2008
- State requirement by January 1, 2010
  - 9 elements
  - 14 goals
- Requires a municipality to adopt plan by ordinance
- Requires public participation throughout process
- \$280,000 State grant

# More Information

- Washington County Planning & Parks  
Department **262-335-4445**
- Email-  
**[peter.wagner@co.washington.wi.us](mailto:peter.wagner@co.washington.wi.us)**
- Internet-  
**[www.co.washington.wi.us/smartgrowth](http://www.co.washington.wi.us/smartgrowth)**