

## APPENDICES

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PUBLIC PARTICIPATION PLAN (PPP) SUMMARY



# Smart Growth Public Participation Plan Summary

Washington County's Multi-Jurisdictional  
Comprehensive Planning Effort

## Comprehensive Plan

The comprehensive planning law effectively requires that comprehensive plans be completed as outlined in §66.1001, and adopted by governing bodies in order for a County or local municipality to engage in zoning subdivision control, or official mapping by January 1, 2010.

Comprehensive plans provide a vision and general idea of how land should be used to assure public health, safety, and welfare.

Comprehensive plans contain these 9 elements:

1. Issues & Opportunities
2. Housing
3. Transportation
4. Utilities & Community Facilities
5. Agricultural, Natural & Cultural Resources
6. Economic Development
7. Intergovernmental Cooperation
8. Land Use
9. Implementation

## Statistics

From 1990 to 2000, Washington County's population grew by 23%. During the same period, the State of Wisconsin's population grew by 10%.

Population projections indicate that Washington County's population will increase 34% between the years 2000 and 2035.

Washington County's households increased from 32,997 in 1990 to 43,843 in 2000.

## What is a Public Participation Plan?

The public participation plan for the multi-jurisdictional Washington County "Smart Growth" comprehensive planning process seeks to enhance public awareness of the planning effort; educate citizens about past and current growth trends in the County; and provide opportunities for citizens to help identify key community issues.



Ultimately, this public participation plan is designed to actively engage Washington County residents, business owners, and interest groups in helping to create a vision for the future of the County. This vision will shape the comprehensive plan throughout its development, and will culminate in draft plan review and adoption meetings where citizens will have additional opportunities to provide input.

## How can I participate in the planning process?

**Ongoing, broad-based public participation activities** are open to anyone with an interest in Washington County and are proposed to take place throughout the comprehensive planning process. A wide variety of opportunities will be available, such as:

- Draft chapters and related materials for review at Washington County Planning & Parks Department, UW-Extension office, municipal halls, and libraries
- Washington County Website
- Fact sheets and newsletters
- Press releases
- Public open houses
- Presentations to schools and community groups
- Countywide survey
- Focus groups
- Visioning sessions
- Public committee meetings overseeing the drafting of individual chapters of the comprehensive plan
- Public hearings
- Written comments may be provided to the County or submitted online at any time

This is a summary document.

For a copy of the complete Washington County Multi-Jurisdictional Public Participation Plan, please visit:

[www.co.washington.wi.us/smartgrowth](http://www.co.washington.wi.us/smartgrowth)

## Public Participation Opportunities

### July 2005 - May 2008

#### *Multi-Jurisdictional Advisory Committee and Element Work Group Meetings*

The Multi-Jurisdictional Comprehensive Plan Advisory Committee (MCPAC), made up of twenty-eight individuals, including two County Board supervisors, one representative from each partnering community, and volunteer citizens, is responsible for the implementation of the work program, public participation plan and draft plan review. Three Element Work Groups oversee development of the required nine elements. These meetings are open to the public.

### December 2005 - March 2006

#### *Smart Growth Kickoff/S.W.O.T. Meetings*

The Kickoff/S.W.O.T. meetings are being held to inform the public about Smart Growth and to conduct a strengths, weaknesses, opportunities, and threats (S.W.O.T.) workshop. This workshop will provide citizens with their first opportunity to share their perceptions of their community and Washington County which will be used to guide the development process of the comprehensive plan. One meeting will be conducted Countywide and one for each participating municipality. The presentations for the partnering municipalities will focus on the information as it relates to each municipality, although Countywide information will also be provided.



### February 2006

#### *Countywide Public Opinion Survey*

A Countywide public opinion survey encompassing all nine planning elements will be conducted by telephone to a statistical sample of households in Washington County. After February 2006, surveys will also be available to complete on the Washington County Website and at municipal halls throughout the County for those residents wishing to participate in the survey who were not included in the statistical sample.

### April 2006 - June 2006

#### *Focus Groups*

Groups comprised of key stakeholders and interested citizens may be convened as needed to discuss and refine issues identified in the Countywide survey. Focus groups will be conducted as requested by the local government partners.

### July 2006

#### *Intergovernmental Cooperation Workshop*

The County will lead an intergovernmental workshop to present survey findings and discuss goals, objectives, and vision.



Contact the Washington County Planning and Parks Department for up-to-date times and locations of all meetings and activities regarding the Smart Growth Comprehensive Planning process at 262-335-4445 or on the internet at:

[www.co.washington.wi.us/smartgrowth](http://www.co.washington.wi.us/smartgrowth)

## Public Participation Opportunities (continued)

### August 2006 - September 2006

#### *Public Open House / Visioning Sessions*

Open houses/visioning meetings will be held after the survey and focus groups are completed. One meeting will be conducted Countywide and one for each participating municipality. These meetings will;

- Present survey results and focus group findings
- Generate a vision statement for the future of the community
- Assess different growth scenarios
- Conduct a visual preference survey



### December 2006 - March 2007

#### *Prepare & Distribute Fact Sheets*

Prepare and distribute fact sheets and other informational materials regarding the visions/goals/objectives for each of the partnering municipalities.

### August 2007 - September 2007

#### *Intergovernmental Workshops*

These workshops will discuss ways to implement plan element recommendations with governmental entities within and adjacent to Washington County.

### February 2008 - March 2008

#### *Public Open House / Plan Review and Refinement Meetings*

Open houses / plan review meetings will be held to review the draft plans. One meeting will be conducted Countywide and one for each partnering municipality. A presentation of the draft plans will be given as part of this process. Presentations for the partnering municipalities will focus on the plan as it relates to each municipality, although Countywide information will also be provided.



### May 2008

#### *Public Hearings*

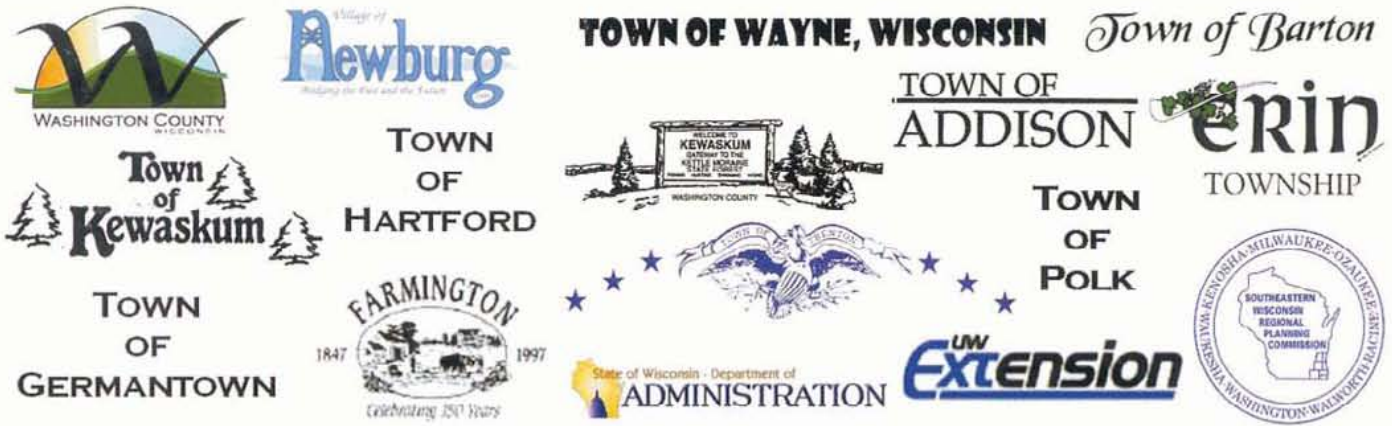
A public hearing regarding each local comprehensive plan will be conducted by the local governing body prior to approval by the Town or Village Board. A class one notice will be published in the official newspaper of the local government 30 days prior to each public hearing with the date, time, and location.

A public hearing regarding the recommended Multi-Jurisdictional County plan will be held by the Washington County Planning, Conservation, and Parks Committee prior to County Board adoption. A class one notice will be published in the official County newspaper at least 30 days prior to the public hearing. The class one notice will specify the date, time, and location of the public hearing. A summary of the plan will also be included. A news release regarding the hearing will be provided to all newspapers serving the County.

Contact the Washington County Planning and Parks Department for up-to-date times and locations of all meetings and activities regarding the Smart Growth Comprehensive Planning process at 262-335-4445 or on the internet at:

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# Participating Municipalities and Agencies



**Would you like to be kept up-to-date on the comprehensive planning process?** Sign up for our free comprehensive planning newsletter. The aim of this quarterly newsletter is to keep you current on the Multi-Jurisdictional Comprehensive Planning (Smart Growth) process in Washington County.

This newsletter will have information on upcoming meetings and contain articles and statistics related to planning issues.

To sign up, contact Kelly Hahm, Washington County Planning and Parks Department, at 262-335-4445 or e-mail at [kelly.hahm@co.washington.wi.us](mailto:kelly.hahm@co.washington.wi.us).

**For Additional Information**  
[www.co.washington.wi.us/smartgrowth](http://www.co.washington.wi.us/smartgrowth)

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