

Appendix B

INSTRUMENTS USED IN PUBLIC OPINION SURVEYS

Appendix B-1

WASHINGTON COUNTY PARK SYSTEM TELEPHONE SURVEY

Hello. My name is _____, and I am calling for Washington County, which is beginning to work on a long-range park and open space plan. The plan will consider the future of County-operated parks and important natural resources that should be protected. To obtain citizen input, we are calling randomly selected households in the County. We would appreciate your help in answering a few questions about parks and recreational services. Your answers will be kept completely confidential.

Do you live in Washington County? (If yes, continue with interview; if no, thank interviewee and terminate interview.)

- 1. Did you or any member of your household visit any of these County parks in the past year?

If yes, about how many times in the past year?

- | | | | |
|--------------------------------|--------|-------|-------|
| a. Lizard Mound Park | Yes___ | No___ | _____ |
| b. Glacier Hills Park | Yes___ | No___ | _____ |
| c. Homestead Hollow Park | Yes___ | No___ | _____ |
| d. Ridge Run Park | Yes___ | No___ | _____ |
| e. Goeden Park | Yes___ | No___ | _____ |
| f. Heritage Trails Park | Yes___ | No___ | _____ |
| g. Sandy Knoll Park | Yes___ | No___ | _____ |
| h. Cedar Lake Wayside | Yes___ | No___ | _____ |

- 2. I am going to read to you a list of recreational activities. Please tell me if you or any member of your household has an interest in the activity.

If yes, please tell me if anyone in your household participated in the activity in the past year and where they participated.

- | | <u>Interested</u> | <u>Participated</u> | <u>Where?</u> |
|--|-------------------|---------------------|---------------|
| a. ice skating | Yes___ No___ | Yes___ No___ | _____ |
| b. cross-country skiing
on ungroomed trails | Yes___ No___ | Yes___ No___ | _____ |
| c. tobogganing or sledding | Yes___ No___ | Yes___ No___ | _____ |
| d. beach swimming | Yes___ No___ | Yes___ No___ | _____ |
| e. canoeing | Yes___ No___ | Yes___ No___ | _____ |
| f. fishing | Yes___ No___ | Yes___ No___ | _____ |
| g. jogging | Yes___ No___ | Yes___ No___ | _____ |
| h. hiking/walking | Yes___ No___ | Yes___ No___ | _____ |
| i. softball | Yes___ No___ | Yes___ No___ | _____ |
| j. volleyball | Yes___ No___ | Yes___ No___ | _____ |
| k. basketball | Yes___ No___ | Yes___ No___ | _____ |
| l. children's playground | Yes___ No___ | Yes___ No___ | _____ |
| m. Picnicking | Yes___ No___ | Yes___ No___ | _____ |

If you picnicked at Washington County Park, did you use a picnic shelter?

Yes No_ DK/NR_____

3. Next, I am going to read a list of other recreational activities. Again, please tell me if you or any member of your household has an interest in the activity.

If yes, please tell me if anyone in your household participated in the activity in the past year and where they participated.

	<u>Interested</u>		<u>Participated</u>		<u>Where?</u>
a. golfing.....	Yes__	No__	Yes__	No__	_____
b. camping.....	Yes__	No__	Yes__	No__	_____
c. nature education program	Yes__	No__	Yes__	No__	_____
d. mountain biking	Yes__	No__	Yes__	No__	_____
e. bicycle on off-road paths	Yes__	No__	Yes__	No__	_____
f. bicycle on road	Yes__	No__	Yes__	No__	_____
g. cross-country skiing on groomed trails.....	Yes__	No__	Yes__	No__	_____
h. roller blading or skateboarding.....	Yes__	No__	Yes__	No__	_____
i. roller hockey	Yes__	No__	Yes__	No__	_____
j. archery	Yes__	No__	Yes__	No__	_____
k. motor boating	Yes__	No__	Yes__	No__	_____
l. dog training or exercising off leash	Yes__	No__	Yes__	No__	_____
m. driving through parks for pleasure.....	Yes__	No__	Yes__	No__	_____
n. frisbee/disc golf	Yes__	No__	Yes__	No__	_____
o. water slides/water parks.....	Yes__	No__	Yes__	No__	_____
p. swimming in pools.....	Yes__	No__	Yes__	No__	_____
q. baseball	Yes__	No__	Yes__	No__	_____
r. tennis.....	Yes__	No__	Yes__	No__	_____
s. soccer.....	Yes__	No__	Yes__	No__	_____
t. football.....	Yes__	No__	Yes__	No__	_____
u. Any other recreational activity not mentioned above?.....	If Yes_ Activity _____		Where _____		_____

4. Would you or anyone in your household have participated or participated more often in any of the above recreational activities if they were available closer to your home?

No__ Yes__

If yes, any activities in particular?

5. Is there anything that would make it more likely for you or members of your household to use Washington County parks more often? No__ Yes__

If yes: Note _____

6. Please tell me whether you strongly agree, agree, disagree, strongly disagree, or have no opinion about each of the following statements:

	<u>SA</u>	<u>A</u>	<u>D</u>	<u>SD</u>	<u>NO</u>
6A. Conserving land for public parks, recreation, water quality, and habitat is a good use of public funds.	_____	_____	_____	_____	_____
6B. County government is doing enough to preserve natural resources and open space in your community.	_____	_____	_____	_____	_____
6C. The County should provide a system of recreational trails to connect County parks and other public recreational lands and trails.	_____	_____	_____	_____	_____

7. Next we have a few questions on possible activities of the County.

Would you like to see Washington County buy lands such as woodlands and wetlands to protect wildlife and preserve natural habitats for public enjoyment?

No (go to next question) Yes

If yes, Should the County finance the land purchase through:

- 1. Increased taxes,
- 2. Borrowing money through bonds to be repaid over time, or
- 3. Fees charged to users?

8. Would you like to see Washington County improve or expand facilities in existing County parks?

No (go to next question) Yes

If yes, should the County finance improved or expanded facilities through:

- 1. Increased taxes,
- 2. Borrowing money through bonds to be repaid over time, or
- 3. Fees charged to users?

9. Would you like to see Washington County acquire land to create new County parks?

No (go to next question) Yes

If yes, should the County finance the land purchase for new parks through:

- 1. Increased taxes,
- 2. Borrowing money through bonds to be repaid over time, or
- 3. Fees charged to users?

10. What city, village, or town do you live in?

City	<input type="checkbox"/> Addison	<input type="checkbox"/> Farmington	<input type="checkbox"/> Jackson	<input type="checkbox"/> Polk	<input type="checkbox"/> Trenton
Village of	<input type="checkbox"/> Barton	<input type="checkbox"/> Germantown	<input type="checkbox"/> Kewaskum	<input type="checkbox"/> Richfield	<input type="checkbox"/> Wayne
Town	<input type="checkbox"/> Erin	<input type="checkbox"/> Hartford	<input type="checkbox"/> Newburg	<input type="checkbox"/> Slinger	<input type="checkbox"/> West Bend

11. How many adults 18 years or older, including yourself, live in your household?

12. Do any children under the age of 18 live in your household?

Yes No

If yes, please tell me how many children are

- ___ under the age of 5
- ___ between 5 and 13
- ___ between 14 and 17

13. Finally, I am going to read you some categories that describe total household income. Please stop me when I reach the category that best describes the total income of members of your household.

- | | |
|------------------------|-------------------------|
| 1. Under \$15,000 | 5. \$75,000 - \$100,000 |
| 2. \$15,000 - \$25,000 | 6. More than \$100,000 |
| 3. \$25,000 - \$50,000 | 7. Not known |
| 4. \$50,000 - \$75,000 | 8. Refused to answer |

Thank you for participating in this survey. Your answers will be very helpful to the future planning for Washington County.